

Course Number	ARC6611
Course Title	Exhibit Design
Term	Spring 2026
Instructor	tba
	Faculty Office: tba
	Office Hours: tba
Credits	3CR
Class Time	tba
Room Number	In-person delivery; Refer to Canvas.

COURSE DESCRIPTION

The Research, Discussion and Proposals Seminar Course aims to address the overlaps, opportunities, differences, and challenges regarding Exhibit Design. Architecture's role in the world of exhibition extends through the 19th century, drawing into question the ideas of participant, subject, space, scale, material, light/shadow, and message. These questions build momentum with the advent of the origins of both the museum (the *Wunderkammer* and its parallel, *Cabinet of Curiosities*), and the advent of World's Fairs, loosely corresponding with the rise of industrialization, enlightenment, and the traditions of national exhibits. In the decades since, exhibit design has become a complex field straggling a spectrum equally steeped in poetics and politics, in quiet and noise, and in absence and exuberance. This Seminar will explore the fluid field of exhibit design with the intent of revealing its ongoing role in contributing to the larger social discourse, and in doing so help to identify the potentials and limitations that lay within.

The students may work individually or in teams throughout the research part of the seminar. The results of the seminar will be presented in a power point and exhibition brief, and coresponding approach towards exhibit proposals, methodologies, and messaging strategies.

COURSE STRUCTURE

The Seminar will be administered in person. Class structure will be largely discussion-based, in response to readings, project analysis, proposals, etc. This class will be capped at 12 students.

REQUIRED TEXTBOOKS

No Textbooks. Students must provide a list of books and peer-review articles to use for this research

COURSE ADMINISTRATION

This course will be conducted in person. Data and media sharing will use the platforms listed below, among others:

- CANVAS: Primary portal for course materials and communication.
- MIRO (for white board dissemination)
- ONE-DRIVE: Repository for shared files and collaborative work.
- UF Apps: Provides access to required applications without local installation.

The UF Canvas e-learning portal will serve as the primary platform for sharing electronic course materials and common references. It is accessible at <http://elearning.ufl.edu>. If you experience access issues, notify your faculty immediately. Zoom will be used for live online sessions. Zoom will be used for live online sessions, and links to Zoom meetings, along with other course platform access, will be available on Canvas.

Online Communication & Netiquette¹

Although this course is conducted online, it remains a formal learning environment, and appropriate behavior is expected when interacting with peers and instructors. Follow established netiquette guidelines to ensure respectful and professional communication.

Security

Remember that your password is the only thing protecting you from pranks or more serious harm.

- Don't share your password with anyone.
- Change your password if you think someone else might know it.
- Always logout when you are finished using the system.

CLASS PREPARATION

This is a demanding and analytical course, and your preparation should reflect that. For interactive classes, it is strongly recommended to review the assigned readings and pre-recorded lectures in advance. Many students find group discussions beneficial for reinforcing key concepts, though this is optional. However, a significant part of the learning experience in this course comes from active participation in group discussions.

ATTENDANCE and MAKE-UP POLICY

Our attendance policy is strict: All students are expected to attend every scheduled class. Any absence must be explained via email to the professor.

- Three unexcused absences will result in a full letter grade deduction.
- Four or more unexcused absences will result in a failing grade and/or an automatic drop from the course.
- Late arrivals (within 30 minutes of class start) will count as half an absence. Arriving more than 30 minutes late will be counted as a full absence.

¹ Adapted from information provided by the UF Center for Teaching Excellence Quality Assurance Committee: Netiquette Guide for Online Courses: <https://teach.ufl.edu/wp-content/uploads/2020/04/NetiquetteGuideforOnlineCourses.docx>

If you are facing serious circumstances that may affect your attendance, please reach out. Accommodations may be made for severe illness, family emergencies, or personal crises.

For more details on UF's absence policy, visit: <https://catalog.ufl.edu/UGRD/academic-regulations/attendance-policies>

All seminar sessions are recorded for review; however, recordings cannot fully replicate the interactive learning experience of live group discussions. While discussing the material with a fellow student or arranging a one-on-one session with the professor may provide some guidance, neither can substitute for the collective engagement that takes place during class. In accordance with UF Attendance Policies, students with UF-approved excused absences will be provided reasonable opportunities to make up missed work, assessments, and participation. Please notify the instructor as soon as possible to arrange accommodations consistent with UF policy.

USE of AI POLICY

This course prioritizes your development as an independent writer, thinker, and problem solver. Limited, transparent use of AI tools is allowed for early-stage idea support and language-level proofreading, but not for content generation, substantive revision, translating assignments merely to obtain results instead of learning the material, or otherwise circumventing the assignment's learning goals.

Since the course includes explicit instruction on AI, assignments within the relevant modules may permit the use of specific AI/ML tools; the instructor will specify which tools, uses, and documentation (for example, raw outputs, notebooks, or an AI use statement) are required.

You are responsible for the originality and accuracy of all submitted work, the integrity of your sources, and compliance with assignment requirements. If asked, you may be required to share process artifacts (e.g., notes, outlines, drafts) or to discuss your drafting or work process. Undisclosed or prohibited AI use may result in a failing grade on the assignment or in the course and will be referred to the Dean of Students Office.

If you are unsure whether a use is permitted, ask the instructor before submitting.

General UF AI policies and UF Policy on Student Conduct Violation can be found here → see footnote².

ASSIGNMENT SUBMISSION

Unless otherwise specified, assignments must be submitted through the course Canvas website by the designated due date and time. To avoid potential technical issues, do not wait until the last minute to submit your work.

² AI Governance: <https://privacy.ufl.edu/laws-and-regulations/ai-governance> | UF Policy: Student Conduct Violation: https://flexible.dce.ufl.edu/media/flexible.dce.ufl.edu/documents/uf_policy_student_conduct.pdf | Academic Integrity in the Age of AI: <https://teach.ufl.edu/resource-libraryold/academic-integrity-in-the-age-of-ai>

GRADING

Grading will be structured as follows:

1. 20% – In-class participation and engagement: This includes attendance, effort, progress, and overall attitude. Active participation in class discussions and presentations will significantly impact the final grade.
2. 80% – Assignments:
 - Assignment grades will be based on timely submission and adherence to outlined criteria.
 - Late submissions will incur point deductions as specified in the assignment details.
 - Make-up assignments for extra credit are at the instructor's discretion and are optional. Grading criteria for any make-up assignments will be provided within the assignment itself.
 - Unless otherwise instructed, all assignments must be completed individually. Students must be mindful of plagiarism and ensure their work is original. Submitting another student's work, copying from external sources without proper citation, or any form of academic dishonesty will be subject to academic integrity policies and may result in penalties.
 - The Capstone Project at the end of the semester will carry a greater weight within the assignment grade. However, the specific weight will be determined at the instructor's discretion and announced later in the course.

The following listing of project grades should help to understand their breakdown and grading criteria.

Graduate School Grading Scale + Qualitative Descriptions

	Letter Grade	Numeric Grade	Quality Points	Qualitative Description
PASSING GRADES	A	100-93	4.0	Outstanding work only
	A-	92-90	3.67	Close to outstanding
	B+	89-87	3.33	Very good work
	B	86-83	3.0	Good work
	B-	82-80	2.67	Good work with some problems
	C+	79-77	2.33	Slightly above average work
	C	76-73	2.0	Average work
FAILING GRADES	C-	72-70	1.67	Average work with some problems
	D+	69-67	1.33	Poor work with some effort
	D	66-63	1.0	Poor work
	D-	62-60	0.67	Poor work with some problems
	E	59-0	0.0	Inadequate work

The current UF grading policies can be found at: <https://catalog.ufl.edu/UGRD/academic-regulations/grades-grading-policies>

Please note that the University of Florida Graduate School requires that a graduate student maintain a 3.0 (B) average to remain in good academic standing. Every possible effort is made to counsel students in academic difficulty to determine the cause and possible solution so that the student can continue and complete their studies in the University. The Graduate School considers grades of C-minus or lower to be failing grades. Note that you cannot graduate with any failing grades (C-minus or lower) or incomplete ("I") grades on your transcript.

GENERAL GUIDELINES

When communicating online, you should always:

- Treat instructors and classmates with respect, even in email or in any other online communication.
- Use clear and concise language.
- All college level communication should have correct spelling and grammar.
- Use standard fonts such as Arial, Calibri, Helvetica, or Times New Roman.
- Avoid using all lower cases (as it can be interpreted as lazy) and all upper cases or caps lock feature (AS IT CAN BE INTERPRETTED AS YELLING). We are here to try to make you “professional” in all aspects, including preparing documents and communicating.
- Limit and possibly avoid the use of emoticons like :) or 😊.
- Be cautious when using humor or sarcasm as tone is sometimes lost in an email or discussion post and your message might be taken seriously or offensive.
- Be careful with personal information (both yours and other’s).
- Do not send confidential medical or patient information via e-mail.

Email Communications

When you send an email to your instructor, teaching assistant, or classmates, you should:

- Use a descriptive subject line.
- Be concise and clear.
- Use standard file formats for attachments (e.g. PDF, DOCX, XLSX), or confirm that the recipient can open the format you intend to send.
- Sign your message with your name and return e-mail address.
- Think before you send the e-mail to more than one person. Does everyone really need to see your message?
- Be sure you REALLY want everyone to receive your response when you click, “Reply All.”
- Be sure that the message author intended for the information to be passed along before you click the “forward” button.

Discussion Board Guidelines

When posting on the Discussion Board, you should:

- Pay attention to manner.
- Be open-minded.
- If you ask a question and many people respond summarize all posts for the benefit of the class.
- When engaged in class discussion:
 - Make discussion that are on topic and within the scope of the course material.
 - Don’t repeat someone else’s comment without adding something of your own to it.
 - Take your comments seriously.
 - Avoid short, generic replies such as, “I agree.” You should include why you agree or add to the previous point.
 - If you refer to something that was said in an earlier post, quote a few key lines so reader do not have to go back and figure out which post you are referring to.
 - Avoid plagiarism. Use your own words to analyze and synthesize ideas. Always give proper credit when referencing or quoting sources.
 - If you reply to a classmate’s question, make sure your answer is correct, don’t guess.
- Always be respectful of others’ opinions even when they differ from your own.
 - When you disagree with someone, you should express your differing opinions in a respectful, non-critical way.

- Do not make personal or insulting remarks.
- Do not write anything sarcastic or angry; it often backfires.
- Do not type in ALL CAPS, if you do IT WILL LOOK LIKE YOU ARE YELLING.

Zoom Online Meetings

When attending a Zoom class or meeting, you should:

- Do not share your Zoom classroom link or password with others.
- Enter the room a little early to have time to set up your audio and/or video.
- Even though you may be alone at home your professor and classmates can see you! While attending class in your pajamas is tempting, remember that wearing clothing is not optional. Dress appropriately.
- Mute your microphone when not in use, especially if you are in a location that can be noisy. Don't leave your microphone open if you don't have to.
- Your professor and classmates can also see what is behind you, so be aware of your surroundings. Make sure the background is not distracting or something you would not want your classmates to see.
- When in doubt use a virtual background.
 - If you choose to use one, you should test the background out first to make sure your device can support it.
 - Your background can express your personality but be sure to avoid using backgrounds that may contain offensive images, inappropriate language, nudity, and/or overt political messaging.

Privacy

Remember to safeguard private or sensitive information.

- Be careful with personal information (both yours and other people's).
- Our class sessions may be audio-visually recorded for enrolled students to refer back to and for those unable to attend live. Students who participate with their camera engaged or utilize a profile image agree to have their video or image recorded for purposes of this class only. Students who are un-muted and participate orally agree to have their voices recorded.
- Recording for purposes other than those permitted by UF policy above is prohibited. Unauthorized publication of recorded materials is prohibited.

Use of Reference Material

All references should follow the format used by the American Psychological Association (APA). Citations should appear in the text as follows: (Meyer & Miller, 2014) when using an idea from the text; or (Meyer and Miller, 2014, p. 2-33) when using a specific quote on the indicated page (in this case, page 2-33). A good source of information on the APA format can be found from the Purdue Online Writing Lab: <https://owl.english.purdue.edu/owl/resource/560/01/>. Students from other departments may use a commonly accepted format for citations from their own field; please discuss this option with the instructor before you complete the outline of the paper.

Assistance for Writing Papers

The online resources to assist you in writing are extensive. The Dial Center for Written and Oral Communication (<http://cwoc.ufl.edu/>) and the Writing Program (<http://writing.ufl.edu>) at the University of Florida can assist you in several different aspects of writing. You can use the writing lab to get one-on-one help on every area of composition from basic grammar and mechanics to topics like essay organization, style, and argument.

Many universities offer online handbooks on academic writing. Three particularly useful resources are those provided by the University of North Carolina at Chapel Hill (<http://writingcenter.unc.edu/handouts/>), the University of Wisconsin (<http://writing.wisc.edu/Handbook/>), and Purdue University (<http://owl.english.purdue.edu/>).

The following handouts are especially helpful when editing papers:

<http://writing.wisc.edu/Handbook/CommonErrors.html> and
<http://www.wisc.edu/writing/Handbook/ClearConciseSentences.html>.

The online handbooks listed above address many aspects of academic writing. Students at the graduate level are expected to write critical arguments rather than simply describe relationships. Questions regarding expectations at the graduate level should be directed to the instructors.

UF POLICIES³

University Policy on Academic Misconduct

Academic honesty and integrity are fundamental values of the University community. UF students are bound by The Honor Pledge which states, "We, the members of the University of Florida community, pledge to hold ourselves and our peers to the highest standards of honor and integrity by abiding by the Honor Code. On all work submitted for credit by students at the University of Florida, the following pledge is either required or implied: 'On my honor, I have neither given nor received unauthorized aid in doing this assignment.'" The Student Honor Code and Student Conduct Code (<https://policy.ufl.edu/regulation/4-040>) specifies a number of behaviors that are in violation of this code and the possible sanctions. Furthermore, you are obligated to report any condition that facilitates academic misconduct to your faculty instructors.



Plagiarism includes the direct copying of text/images from other sources as well as minor alterations of work created by others (mirroring, application of visual effects/filters/distortions, etc.). Plagiarism is a serious offense and can lead to failure of the course and/or premature dismissal from the Graduate School. We expect that the work you prepare is wholly your own, created this semester for this course. You are expected to provide appropriate citations and/or credit for images, text references, and design influences, where appropriate. If you have any questions or concerns, please consult your instructors.

POLICY on RETAINING WORK

Please note that the University of Florida, College of Design, Construction, and Planning policy states that student's work may be retained indefinitely for academic purposes. You should be prepared for the instructor to ask that it be exhibited or photographed during or after the term. Having your work retained for photography or exhibition is evidence of its quality and value to the School. Not to worry, you will be able either to retrieve your original work or retrieve it temporarily to make copies or photograph it for your own personal purposes.

ACADEMIC POLICIES and CAMPUS RESOURCES

For more information on academic policies and campus resources, visit: <https://go.ufl.edu/syllabuspolicies>

CHANGES AND REVISIONS TO SYLLABUS

This syllabus is subject to adjustment. Any changes will be communicated during regular class meetings.

³ more on the UF Academic policies and resources: <https://go.ufl.edu/syllabuspolicies>