DCP6716
CULTURAL RESOURCE MANAGEMENT
UNIVERSITY OF FLORIDA
COLLEGE OF DESIGN, CONSTRUCTION AND PLANNING
HISTORIC PRESERVATION PROGRAM
2024 COURSE SYLLABUS

Image: Downtown Gainesville

DCP6716 Cultural Resource Management

Meeting Day/Time: [R] 9:35 am - 12:35 pm [Periods 3-5]
Location: Architecture Building [ARC] 411 for in-class meetings

Instructor

Linda Stevenson, PhD, AIA, Lecturer, UFHPP and School of Architecture
Contact: archtext@ufl.edu (352) 294-9141
Office: 140 Architecture
Office Hours: [R] 1:30 pm -3:30 pm, and by appointment

Course Description

This project-based course examines the past, present, and future of Gainesville's historic downtown, with the goal of creating a sustainable Preservation Plan that leverages the heritage assets of the City's center, while recognizing the City's objectives for future growth. The historic core of the City of Gainesville grew from a railroad town in the 1850s to a vibrant downtown in the post-World War Two period. Today the downtown has a wealth of underutilized historical assets, including late-nineteenth and early twentieth-century residential and commercial buildings, and innovative modernist structures from the mid-century period.

Participants will research the history of the urban center's development, understand the social, economic, and regulatory forces that shaped it, and develop a plan to protect and repurpose the valuable heritage resources that contribute to the special place that is downtown Gainesville.

Course Learning Objectives

- Understand the process for identifying, documenting, and evaluating resources for significance and assessment of integrity, for possible contribution to a potential historic district
- Understand the past and current regulatory environments and the preservation tools that resulted in the current conditions in the downtown
- Analyze the existing condition of the resources and the context for the downtown as it exists today
- Understand and apply available tools for preservation (historic districts, heritage overlay districts, conservation districts, other zoning, and land use development tools)
- Create a vision for the future of the downtown, including a visioning exercise using GIS and 3D modeling software, such as Sketchup/ Revit /3D GIS / Photoshop collages
- Gain experience in preparing a Preservation Plan for a downtown area and generate recommendations for next steps
- Develop skills in research, writing, disciplinary language / terminology, regulatory environments, application of appropriate software
- Develop verbal and graphic presentation skills to share knowledge with colleagues and a broader audience

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Instructor communication
Office hours are listed above. If the scheduled times do not work for you, we can also find another time for an individual meeting, please send your requests via email through the course Canvas link here.

Course Presentation and Requirements
Course content is presented in readings, research using a variety of sources, presentations, guest speakers, field work, visioning, and site visits. Course requirements include completion of assignments, coursework products, and final presentations. Please see Attendance Policies.

Required Textbooks and Software
• Required content/material will be provided by the instructor through Canvas and/or will be on reserve at the *UF Art and Architecture Library* under the course number DCP6711C.
• Please refer to the Course Schedule for reading assignments, and interim/ final due dates
• Course materials, announcements, and grades will be posted on e-learning Canvas.

Course Work Products
All work produced in class is property of the University of Florida Historic Preservation Program. The Instructor will keep copies of all participants' work products. Work products include research assignments, and individual contributions to the semester-long projects (PowerPoint presentation and final report).

Assessments

Assessment project	% Grade	# Points
Research Assignments and Presentations (9)	45%	90
Cultural Resource Mngt. Project Midterm presentation	15%	30
Cultural Resource Mngt. Project Final presentation	15%	30
Semester Project Report Sections	15%	30
Participation	10%	20
Totals	100%	200

Percent	Grade	Grade Points
93.0 - 100.0	A	4.00
90.0 - 92.9	A-	3.67
88.0 - 89.9	B+	3.33
83.0 – 87.9	B	3.00
80.0 - 82.9	B-	2.67
78.0 - 79.9	C+	2.33
73.0 – 77.9	C	2.00
70.0 - 72.9	C-	1.67
68.0 - 69.9	D+	1.33
58.0 - 67.9	D	1.00
55.0 - 57.9	D-	0.67
0 - 54.9	E	0.00

Assignments and Projects

Short assignments

Participants will develop research related to course content and present their findings in class with PowerPoint and in short narrative reports.

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Semester Research Project
Work products include the preparation of a Preservation Plan for downtown Gainesville. The coursework includes: historical and contextual research, analysis of research findings, site visits, field work documenting structures with field notes and photographs, assessing properties for potential significance, public meetings and community engagement, preparation of a PowerPoint midterm and final presentation, preparation of Preservation Plan report.

Cultural Resource Management Project presentations
Research findings will be compiled and presented in a Midterm and a Final presentation with guest reviewers, and a public presentation to the community.

Semester Project Final Report
Research findings will be described in narrative sections for inclusion in the Final Project Report.

Course Schedule Overview
A detailed course Schedule will be provided at first class meeting with key dates for site visits, presentations, and assignment due dates. The following schedule describes the overall themes for each week of the semester.

Week 1: Introduction, Gainesville History & Research Tools
Week 2: Site Visit 1
Week 3: Regulatory Tools
Week 4: Identifying Community Features
Week 5: What is a Preservation Plan?
Week 6: Visioning exercise, 3D Modeling of Existing and Proposed Land Development Regulations
Week 7: Branding History
Week 8: Site Visit 2
Week 9: Midterm Presentation
Week 10: Spring Break
Week 11: Economic Development in Heritage Downtowns
Week 12: Crafting Effective Recommendations for a Preservation Plan
Week 13: Design Review
Week 14: Work session
Week 15: Final presentation in class
Week 16: Exam Week, no class meeting, work products due (Community presentation April 23)

Attendance, Class Expectations and Make-up Policy
Attendance in class meetings (either in person or remote (with instructor's permission), site visits/ field work, and public presentations, is mandatory for this course. More than two unexcused absences will result in the final grade being dropped one letter. Requirements for class attendance and make-up assignments are consistent with university policies. Excused absences must be consistent with university

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policies in the Graduate Catalog and require appropriate documentation. Additional information can be found here: https://catalog.ufl.edu/ugrad/current/regulations/info/attendance.aspx

UF POLICIES
University Honesty Policy
UF students are bound by The Honor Pledge which states, "We, the members of the University of Florida community, pledge to hold ourselves and our peers to the highest standards of honor and integrity by abiding by the Honor Code. On all work submitted for credit by students at the University of Florida, the following pledge is either required or implied: "On my honor, I have neither given nor received unauthorized aid in doing this assignment." The Student Honor Code Orange Book specifies a number of behaviors that are in violation of this code and the possible sanctions. If you have any questions or concerns, please consult with the instructor or TAs in this class.

In-class Recording
Students are allowed to record video or audio of class lectures. However, the purposes for which these recordings may be used are strictly controlled. The only allowable purposes are (1) for personal educational use, (2) in connection with a complaint to the university, or (3) as evidence in, or in preparation for, a criminal or civil proceeding. All other purposes are prohibited. Specifically, students may not publish recorded lectures without the written consent of the instructor.

A "class lecture" is an educational presentation intended to inform or teach enrolled students about a particular subject, including any instructor-led discussions that form part of the presentation, and delivered by any instructor hired or appointed by the University, or by a guest instructor, as part of a University of Florida course. A class lecture does not include lab sessions, student presentations, academic exercises involving solely student participation, assessments (quizzes, tests, exams), field trips, private conversations between students in the class, or between a student and the faculty or guest lecturer during a class session. For further information refer to In-class Recording policies.

Student Privacy Considerations
Some class sessions may be audio-visually recorded for students in the class to refer to and for enrolled students who are unable to attend live. *Students who participate with their camera engaged or utilize a profile image are agreeing to have their video or image recorded. If you are unwilling to consent to have your profile or video image recorded, be sure to keep your camera off and do not use a profile image. Likewise, students who un-mute during class and participate orally are agreeing to have their voices recorded. If you are not willing to consent to have your voice recorded during class, you will need to keep your mute button activated and communicate exclusively using the "chat" feature, which allows students to type questions and comments live. The chat will not be recorded or shared*. As in all courses, unauthorized recording and unauthorized sharing of recorded materials is prohibited.

Students Requiring Accommodations
Students with disabilities who experience learning barriers and would like to request academic accommodations should connect with the Disability Resource Center by visiting

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https://disability.ufl.edu/students/get-started/. It is important for students to share their accommodation letter with their instructor and discuss their access needs, as early as possible in the semester.

Software Use
All faculty, staff, and students of the University are required and expected to obey the laws and legal agreements governing software use. Failure to do so can lead to monetary damages and/or criminal penalties for the individual violator. Because such violations are also against University policies and rules, disciplinary action will be taken as appropriate. "We, the members of the University of Florida community, pledge to uphold ourselves and our peers to the highest standards of honesty and integrity."

Course Evaluation
Students are expected to provide professional and respectful feedback on the quality of instruction in this course by completing course evaluations online via GatorEvals. Guidance on how to give feedback in a professional and respectful manner is available at https://gatorevals.aa.ufl.edu/students/. Students will be notified when the evaluation period opens and can complete evaluations through the email they receive from GatorEvals, in their Canvas course menu under GatorEvals, or via https://ufl.bluera.com/ufl/. Summaries of course evaluation results are available to students at https://gatorevals.aa.ufl.edu/public-results.

CAMPUS RESOURCES
Health and Wellness
U Matter, We Care:
If you or someone you know is in distress, please contact umatter@ufl.edu , (352) 392-1575, or visit UMatter We Care website to refer or report a concern, and a team member will reach out to the student in distress.

Counseling and Wellness Center: Visit the Counseling and Wellness Center website, or call (352) 392-1575; for information on crisis services or non-crisis services.

Student Health Care Center: Call 352-392-1161 for 24/7 information to help you find the care you need, or visit the Student Health Care Center website .

University Police Department: Call 352-392-1111 (or 9-1-1 for emergencies) or visit the UF Police Department website.

UF Health Shands Emergency Room/ Trauma Center: For immediate medical care call 352-733-0111, or go to the emergency room at 1515 SW Archer Road, Gainesville, FL 32608. Visit the UF emergency-room-trauma-center.

GatorWell Health Promotion Services: For prevention services focused on wellbeing, including Wellness Coaching for Academic Success, visit the GatorWell website or call 352-273-4450.

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Academic Resources

E-learning technical support :Contact the UF Computing Help Desk at 352-392-4357 or via e-mail at helpdesk@ufl.edu

Library Support, Various ways to receive assistance with respect to using the libraries or finding resources.

Teaching Center, Broward Hall, 392-2010 or 392-6420. General study skills and tutoring.

Career Connection Center, Reitz Union, 392-1601. Career assistance and counseling.

Writing Studio, 302 Tigert Hall, 846-1138. Help brainstorming, formatting, and writing.

Student Complaints: See this link for information on complaint procedures.

Resources for readings

Please see the Canvas course folder: *Files/ Readings* folders. Most of the readings have been scanned to PDFs and are located in the *Readings* folder, organized by module. Some resources will be placed at the Reserve Desk in the Art and Architecture Library. Some reading recommendations include:

Architectural History Resources

McAlester, Virginia Savage. 2015. *A Field Guide to American Houses. The Definitive Guide to identifying and understanding America's Domestic Architecture*. New York: Alfred A. Knopf, 2015.

Florida Memory Photographic Collection. https://www.floridamemory.com/discover/photographs/

City of Gainesville Heritage and History Resources

Hildreth, Charles H., and Merlin G. Cox. *History of Gainesville, Florida, 1854-1979*. Gainesville: Alachua County Historical Society, 1981.

Horne, Brooke. *Gainesville Memories : A Photographic History of the Early Years*. Gainesville, Fla: Gainesville Sun, 2019. (UF Special Collections, F319.G14 G356 2019)

Heritage Conservation Organizations and Resources

Historic Preservation Office, City of Gainesville
> https://www.gainesvillefl.gov/Government-Pages/Government/Departments/Sustainable-Development/Historic-Preservation

National Park Service (NPS) / Technical Preservation Services/ Preservation by topic
> https://www.nps.gov/orgs/1739/preservation-by-topic.htm

Secretary of the Interior Standards for Treatment of Historic Properties
> https://www.nps.gov/tps/standards.htm