SYLLABUS
IND 4226 | 6 CR | Spring 2022

INSTRUCTORS
Genesis Okken
E-mail: gokken@dcp.ufl.edu  Office: ARC346
Zoom Personal Meeting Room: https://ufl.zoom.us/j/7169838934
Office Hours: MW 2:00-3:00pm (or by appointment)

Jessica Vander Biezen
E-mail: jessica@leveldesign.co

STUDIO INTENTIONS
Welcome to your final semester of undergraduate studies in Interior Design at the University of Florida. Your studio instructors have organized a series of complex design experiences intended to expand your creative range as a designer and challenge your intellect as a budding professional. The class membership will be considered as a major source for experiential attitudes, design methodologies, and creative problem solving. The design challenges have been selected to provide a framework for invention, innovation, and cross-fertilization. Along with the establishment of user need and adherence to codes protecting public health, safety and welfare, a nurturing of creative spirit will be of primary concern.

EDUCATIONAL OBJECTIVES
The primary educational goals of the course are to:

1) Demonstrate a sensitivity to different contexts with designs that consider social, cultural, geographic, political, environmental and economic conditions in final design solutions (2020 CIDA Standard 4a-c).
2) Apply knowledge of human experience and behavior in designing environments that support wellbeing and performance (2020 CIDA Standard 7a-f)
3) Utilize the design process to develop creative solutions (2020 CIDA Standard 8a-h)
4) Express and defend design ideas and solutions (2020 CIDA Standard 9b-e)
5) Apply elements and principles of design to develop appropriate design compositions and solutions (2020 CIDA Standards 11a-d and 12a-l).
6) Specify appropriate furnishings, products, materials, and finishes with considerations to issues like performance, safety, and ergonomics (2020 CIDA Standard 13).
7) Apply appropriate laws, codes, standards, and guidelines that impact the health, safety, and welfare of users.

COURSE ORGANIZATION
Studio Work
Working in studio is essential as it establishes a collective energy for the design process and fosters creative exchanges between students. Design work should be completed in your assigned studio. Group work is encouraged to increase the quality of your daily work.
Attendance and Participation

Students’ participation in the studio is defined as follows: 1) regular attendance; 2) active involvement in studio discussions in a comment and listening mode; and 3) civil and cordial relations with your peer group and project team members. Up to two unexcused absences from class are allowed. Additional unexcused absences will result in the reduction of the course grade. Each student is expected to be on time for lectures and/or discussions. Requirements for class attendance and make-up assignments and other work in this course are consistent with university policies that can be found in the catalog at:

Attendance at all studio reviews—including, but not limited to, the mid-term and final reviews—is mandatory. Any student not attending a review, not contacting a professor, and/or not producing a valid excuse—will receive a failing grade for the course.

No late work will be accepted at any time. Students must submit the project work that they have by the predetermined deadlines. Instructors reserve the right to remove a student’s project from a jury review if the work is deemed unfit.

EVALUATION

Grading Breakdown

The final grade will be based on assigned exercises, class participation, mid-point review and final critiques for all projects. Detailed project evaluation and comment sheets will be distributed for each project. Information in regard to UF’s grading policy can be found at:
https://catalog.ufl.edu/ugrad/current/regulations/info/grades.aspx

Grade Assessment

Project 1 (Hospitality) 65%
Project 2 (Portfolio) 25%
Participation/Check points 10%
Total: 100%

Grading Scale

<table>
<thead>
<tr>
<th>Grade</th>
<th>Range</th>
<th>GPA</th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td>93-100</td>
<td>4.0</td>
</tr>
<tr>
<td>A-</td>
<td>90-92.9</td>
<td>3.67</td>
</tr>
<tr>
<td>B+</td>
<td>87-89.9</td>
<td>3.33</td>
</tr>
<tr>
<td>B</td>
<td>83-86.9</td>
<td>3.0</td>
</tr>
<tr>
<td>B-</td>
<td>80-82.9</td>
<td>2.67</td>
</tr>
<tr>
<td>C+</td>
<td>77-79.9</td>
<td>2.33</td>
</tr>
<tr>
<td>C</td>
<td>73-76.9</td>
<td>2.0</td>
</tr>
<tr>
<td>C-</td>
<td>70-72.9</td>
<td>1.67</td>
</tr>
<tr>
<td>D+</td>
<td>67-69.9</td>
<td>1.33</td>
</tr>
<tr>
<td>D</td>
<td>63-66.9</td>
<td>1.0</td>
</tr>
<tr>
<td>D-</td>
<td>60-62.9</td>
<td>.67</td>
</tr>
<tr>
<td>E</td>
<td>0-59</td>
<td>0.0</td>
</tr>
</tbody>
</table>

An incomplete grade is described in the Undergraduate Catalog. It is the instructors’ discretion as to what extenuating circumstances warrant adequate excuse for not completing required course work.

Course Evaluations

Students are expected to provide professional and respectful feedback on the quality of instruction in this course by completing course evaluations online via GatorEvals. Guidance on how to give feedback in a professional and respectful manner is available at gatorevals.aa.ufl.edu/students/. Students will be
notified when the evaluation period opens and can complete evaluations through the email they receive from GatorEvals, in their Canvas course menu under GatorEvals, or via ufl.bluera.com/ufl/. Summaries of course evaluation results are available to students at gatorevals.aa.ufl.edu/public-results/.

ADDITIONAL POLICIES

Academic Integrity and the UF Honor Code
All students at the University of Florida are expected to adhere fully to University of Florida Student Honor Code, view at: https://sccr.dso.ufl.edu/policies/student-honor-code-student-conduct-code/ The Honor Code outlines the expectations for student conduct in regard to academic honesty. All students should review this policy to understand the range and scope of the standards and the seriousness of any infractions of the code. The policy places full responsibility on students to know and adhere to these standards for academic integrity.

All examinations, quizzes, design projects, and assignments in the Department of Interior Design are subject to this policy. Maintaining strict academic integrity is a priority of the Department of Interior Design and all instructors will fully enforce the UF Honor Code in their studios and classes. A strict adherence to the Honor Code is expected by the University of Florida and reflects the ethical standards of the interior design profession.

Additional Fees

Special Accommodations
Students requesting classroom accommodation must first register with the Disability Resource Center at University of Florida Dean of Students Office, see https://disability.ufl.edu/. The Dean of Students Office will review the case and, if appropriate, provide documentation to the student who must then provide this documentation to the instructor when requesting accommodation.

Classroom Climate
Equitable participation in this class requires the use of inclusive language, methods, and materials. Students are expected to use inclusive language in written and oral work, and to respect diversity in viewpoints expressed by others.

Counseling and Wellness Center
Contact information for the Counseling and Wellness Center: http://www.counseling.ufl.edu/cwc/Default.aspx, 392-1575; and the University Police Department: 392-1111 or 9-1-1 for emergencies.
<table>
<thead>
<tr>
<th>WK</th>
<th>DY</th>
<th>DT</th>
<th>Topics / Activities</th>
<th>Due</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>M</td>
<td>01/03</td>
<td>No Class</td>
<td></td>
</tr>
<tr>
<td></td>
<td>W</td>
<td>01/05</td>
<td>Intro to Hotel Design Issues for Project 1</td>
<td></td>
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<tr>
<td>2</td>
<td>M</td>
<td>01/10</td>
<td>PreDesign Presentations Project 1 program review</td>
<td>Project 1 Pre-Design Presentation</td>
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<tr>
<td></td>
<td>W</td>
<td>01/12</td>
<td>- Concept Development</td>
<td>Ideation on brand concepts (3 min)</td>
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<tr>
<td>3</td>
<td>M</td>
<td>01/17</td>
<td>No Class – MLK</td>
<td></td>
</tr>
<tr>
<td></td>
<td>W</td>
<td>01/19</td>
<td>Concept Development</td>
<td>Developed pitch with supporting data for business plan/brand/guest type “Look &amp; Feel” for the thee key spaces</td>
</tr>
<tr>
<td>4</td>
<td>M</td>
<td>01/24</td>
<td>Schematic Design</td>
<td>Pin-up: Blocking for overall plans Revised “Look &amp; Feel” for the three key spaces</td>
</tr>
<tr>
<td></td>
<td>W</td>
<td>01/26</td>
<td>Schematic Design (Witter’s Competition)</td>
<td>Revisions for overall floor plans Draft of detailed enlarged plans of key spaces (Degree Applications due by 1/28)</td>
</tr>
<tr>
<td>5</td>
<td>M</td>
<td>01/31</td>
<td>Schematic Design</td>
<td>Pin-up: Developed enlarged plans with Draft RCPs Draft perspective views/elevations for key spaces</td>
</tr>
<tr>
<td></td>
<td>W</td>
<td>02/02</td>
<td>Schematic Design</td>
<td>Revised selections</td>
</tr>
<tr>
<td>6</td>
<td>M</td>
<td>02/07</td>
<td>Design Development</td>
<td>Pin-up: Draft perspective of each key space with materiality communicated</td>
</tr>
<tr>
<td></td>
<td>W</td>
<td>02/09</td>
<td>Design Development</td>
<td>Development on views + materiality</td>
</tr>
<tr>
<td>7</td>
<td>M</td>
<td>02/14</td>
<td>Mid-Point Review</td>
<td>Pin-up Mid-point Presentation (Submit by 8pm the night before in Canvas)</td>
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<tr>
<td></td>
<td>W</td>
<td>02/16</td>
<td>Design Revision &amp; Development</td>
<td>Revisions based on top three takeaways from midpoint</td>
</tr>
<tr>
<td>8</td>
<td>M</td>
<td>02/21</td>
<td>Design Development</td>
<td>Pin-up: Major revisions to Reception/lobby</td>
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<tr>
<td></td>
<td>W</td>
<td>02/23</td>
<td>Design Development</td>
<td>Revisions &amp; Development</td>
</tr>
<tr>
<td>Week</td>
<td>Date</td>
<td>Event</td>
<td>Details</td>
<td></td>
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<tr>
<td>9</td>
<td>02/28</td>
<td>Design Development</td>
<td>Pin-up: Major revisions to selected public space</td>
<td></td>
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<tr>
<td>W</td>
<td>03/02</td>
<td>Design Development</td>
<td>Peer Review Revisions &amp; Development</td>
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<td></td>
<td></td>
<td><strong>Spring Break</strong></td>
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<tr>
<td>10</td>
<td>03/07</td>
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<tr>
<td>W</td>
<td>03/09</td>
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<tr>
<td>11</td>
<td>03/14</td>
<td>Design Development</td>
<td>Pin-up: Major revisions to guestroom</td>
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<tr>
<td>W</td>
<td>03/16</td>
<td>Design Development</td>
<td>Revisions &amp; Development</td>
<td></td>
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<tr>
<td>12</td>
<td>03/21</td>
<td>Pre-Production check point</td>
<td>Pin up: Updated enlarged plans/perspectives of Lobby, Guestroom, and selected venue space</td>
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<tr>
<td>W</td>
<td>03/23</td>
<td>Production</td>
<td>Revisions &amp; Development</td>
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<tr>
<td>13</td>
<td>03/28</td>
<td>Production</td>
<td>Pin-up: Updated critical views Checkpoint – Draft Presentation</td>
<td></td>
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<tr>
<td>W</td>
<td>03/30</td>
<td>Production / Project 2 Intro</td>
<td>Final submissions in Canvas by Sunday, April 3\textsuperscript{rd} at 8 pm</td>
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<tr>
<td>14</td>
<td>04/04</td>
<td>Final Presentations</td>
<td>(Incorporate capstone into portfolio) (Honors Portfolio submission with abstract due to Genesis by 04/05 midnight)</td>
<td></td>
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<tr>
<td>W</td>
<td>04/06</td>
<td>Final Presentations</td>
<td>(Incorporate capstone into portfolio)</td>
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<tr>
<td>15</td>
<td>04/11</td>
<td>Portfolio</td>
<td>Pin-up: Updated project insert for capstone project Turn in printed photos for Senior Breakfast Clean up Studios, return locker keys to Michelle</td>
<td></td>
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<tr>
<td>W</td>
<td>04/13</td>
<td>Portfolio Desk Crites</td>
<td>(04/15 - Department deadline for Honors Portfolios ready for final submission)</td>
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<tr>
<td>16</td>
<td>04/18</td>
<td><em>Senior Breakfast (tentative)</em></td>
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<tr>
<td>W</td>
<td>04/20</td>
<td>Portfolio Desk Crites</td>
<td>Project 2 Portfolio Submission UF Deadline for Honors Portfolios</td>
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</tbody>
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**Awards Ceremony (TBD)**

**2022 Commencement:** April 30\textsuperscript{th} – May 1\textsuperscript{st}, Location: TBD
Note: This schedule is a general outline of the course. Instructors reserve the right to alter the course in response to academic conditions and opportunities.