

PLANNING THEORY AND HISTORY

URP 6100
3.0 CREDIT HOURS
FALL 2020

CAMPUS SECTION (4546)

CLASS MEETINGS: Course offered synchronously online
Monday | Period 3 - 4 (9:35 AM - 11:30 AM)
Wednesday | Period 4 (10:40 AM - 11:30 AM)

ONLINE SECTION (6100)

CLASS MEETINGS: There are no required class meetings for the online students. The intent of this blended class of online and on-campus students is that there will be opportunities for students to work together on various assignments. We will explore this further as we get into the class during the semester. I will also be holding town hall meetings that all students can join. Online students are welcome to join the on-campus class meetings also.

INSTRUCTOR: Dr. Kristin Larsen, AICP
klarsen@ufl.edu

OFFICE HOURS: Monday and Wednesday 5th period (11:45 AM – 12:35 PM), I will hold virtual office hours. I can also meet with you by appointment at times that work for both of our schedules. Just send an email to the above address through our Canvas class site so we can find a mutually agreeable time and set up a Zoom session.

COURSE WEBSITE: UF Canvas – <https://elearning.ufl.edu/>

COURSE DESCRIPTION: This course addresses the history and fundamental theory of planning. Understanding the history and theory of planning requires that we consider three separate but related elements. First, is the evolution of the city as a physical, social, and economic entity. Second, is the evolution of planning as a process, which takes us beyond the field of city planning. Cities have been planned and built by a wide variety of actors, including engineers, politicians, capitalists, architects, lawyers, doctors, radicals, conservatives, craftspeople, and workers. Third, planning has evolved in the United States and in Western Europe since the late 19th Century through a profession of people calling themselves city planners. They, too, have been very diverse, driven by many different motivations and seeing the profession in widely differing ways based upon, among other factors, the various theories of planning. These theories will be discussed within the context of the history of planning and their implications for planning practice. Because

engaging with the public interest is integral to the planning profession and given the role planning has had in shaping urban and regional environments with direct consequences for quality of life, issues of social and racial justice form an essential framework throughout this course.

LEARNING OBJECTIVES: At the conclusion of this course, you should be able to:

- Classify and explain the various roles that planners play in the public and private sectors, and within specializations.
- Interpret the various styles of planning and planners' interactions with other participants in the development of cities and regions.
- Develop your own perspective on planning theory.
- Identify, analyze, and critique the justifications for planning and the influence of critical periods in planning history on contemporary planning practice.
- Strengthen
 - critical thinking skills,
 - presentation and verbal communication skills,
 - evaluation and argumentation skills, and
 - written communication skills that will be important in professional practice.
- Explore “key issues in equity, diversity, and social justice that emphasize planners’ role in expanding choice and opportunity for all persons, plan for the needs of the disadvantaged, reduce inequities through critical examination of past and current systems and disparities, and promote racial and economic integration” (PAB, 2017, p. 11).

HOW THIS COURSE RELATES TO THE STUDENT LEARNING OUTCOMES IN THE DEPARTMENT OF URBAN AND REGIONAL PLANNING: This course will allow students to demonstrate their understanding of human settlement, contemporary practice, organizational/institutional structures, and policies and processes relevant to the profession of planning. Students will demonstrate critical thinking and professional visual, oral, and written communication skills.

TEACHING PHILOSOPHY: This course is designed to allow students to practice the kinds of skills they will use as planning professionals. Assignments have been designed to develop the following skills that will be important in professional practice: (1) *critical thinking*; (2) *presentation (verbal communication)*; (3) *evaluation and criticism*; (4) *argumentation*; and (5) *written communication skills*. In addition, this course is designed to enable you to begin thinking from an interdisciplinary perspective about the ways in which landscape architecture, planning, architecture, and historic preservation inform our work in the built environment and collaborative innovations that are moving these related fields forward.

INSTRUCTIONAL METHODS: This course will be run primarily as a seminar and will include lectures, discussions, special readings, and online exercises. The four elements of the course are reading assignments, lectures and class/online discussions, in-class/online presentations, and written assignments. Writing well is a critical skill in planning. Thus, being able to effectively communicate your ideas and analysis of course material in writing will form an important component of this course.

COURSE COMMUNICATIONS: General questions can be posted to the Canvas class website discussion board. Private questions can be emailed to the instructor through the Canvas email.

COURSE TEXTS: The first two are required; the third is strongly recommended.

- Hall, P. (2014). *Cities of Tomorrow: An Intellectual History of Urban Planning and Design Since 1880* (4th Ed.). Malden, MA: Wiley-Blackwell.
- Fainstein, S. & DeFilippis, J. (Eds.). (2016). *Readings in Planning Theory* (4th Ed). Malden, MA: Wiley-Blackwell.
- Williams, J. M. (2003). *Style: Ten Lessons in Clarity and Grace* (7th ed.). New York: Longman Publishers. There are multiple editions of this text – this is the edition I reference for this class.
- Additional readings will be assigned within modules. Most of these readings can be accessed through the UF library system. To access course reserves, click on "Course Reserves" on the menu to the left and log in.
- ARES is also accessible through the UF Library website: <https://cms.uflib.ufl.edu/>

COURSE ORGANIZATION:

Module	Topics Covered
1	Common Themes: Introduction to Planning Theory and History
2	Progressive Movement: The Birth of City Planning
3	City Beautiful versus City Functional
4	City Visionary: The New Deal & Regional Planning
5	Post-war Challenges and Opportunities
6	Retrenchment from the Public Realm
7	Current & Future Directions
8	Synthesis of Planning Theory & History – The Reflective Practitioner

The course is organized around eight modules. During the term, you will submit through Canvas short discussion posts and brief written assignments. You will also prepare a Book Critique and Presentation and submit two essays. One is entitled “What is Planning,” and is due at the beginning of the term. The other will be your final paper. Please note, some assignments differ based on whether you are an on-campus or online student. The table below outlines these differences.

Assignment	On-Campus Students		Online Students	
	Points Possible	Percent of Grade	Points Possible	Percent of Grade
Discussions	40 (20 each)	4%	60 (20 each)	6%
Discussion of Book Critiques	N/A – in class via Zoom	N/A	80 (20 each)	8%
Written Assignments	30 (10 each)	3%	30 (10 each)	3%
Writing Expectations and Avoiding Plagiarism	50	5%	50	5%
Mid-point Reflections	30	3%	30	3%
What is Planning Essay	150	15%	150	15%
Book Presentation	100	10%	100	10%
Book Critique	200	20%	200	20%
Final Paper	300	30%	300	30%
Attendance & Participation	100	10%	N/A	N/A
Total:	1000	100%	1000	100%

Please note that in written work, the format for all attributions should follow the format used by the *Journal of the American Planning Association* (JAPA) based upon the *Publication Manual of the American Psychological Association, 7th Edition* (2020). For a quick online guide to in-text citations, see: <https://apastyle.apa.org/style-grammar-guidelines/citations>. Citations should appear in text as follows (using the course text): (Hall, 2014) when using a general idea from the text or (Hall, 2014, p. 318) when using a specific quote or data from the text (in this case, on page 318). All papers must include a reference list. For a quick online guide to proper formatting of reference lists, see: <https://apastyle.apa.org/style-grammar-guidelines/references/examples>.

COURSE POLICIES:

ON-CAMPUS STUDENTS ATTENDANCE: For on-campus students, roll will be taken each class. Please notify the instructor beforehand if you need to miss a class. You are expected to come to class on time and to stay until the end. Please let the instructor know before class if you must leave early. Requirements for class attendance and make-up exams, assignments, and other work in this course are consistent with university policies that can be found at: catalog.ufl.edu/UGRD/academic-regulations/attendance-policies/.

ON-CAMPUS STUDENTS PARTICIPATION: You are expected to come to class on time, prepared, and ready to participate. Your participation will contribute to the learning of your fellow classmates.

Class Participation Rubric for on-campus students – Good planning requires robust, informed conversation. Our class is no different. You are expected to participate and be an active listener. The following rubric will be employed to assign participation points for each class.

Preferred	Acceptable	Won't ask you to leave	May ask you to leave	Will ask you to leave
Arrives on time	Arrives no more than 5 min late	Arrives no more than 10 min late	Arrives more than 10 min late (w/o explanation)	Absent
Comments are relevant and reflect understanding and good preparation	Comments are mostly relevant, but understanding may be slightly lacking	Comments are minimal (“yeah”, “uh”, “huh”) and demonstrate poor preparation	No comments are made	Disruptive or rude comments are made
Clear enthusiasm	Not overly enthusiastic, but positive	Demeanor is sluggish	Sleeping, texting, online, disengaged	Drawing others into disrespectful behaviors (showing texts, passing notes, etc.)

ON-CAMPUS STUDENTS PERSONAL CONDUCT POLICY: Above all else, the classroom (virtual and physical) is a place of respect for people and ideas. You are expected to treat your fellow classmates, the instructor, guests, and others with respect and politeness. Please be on time and prepared to share your informed questions, impressions, and interpretations of the current week’s reading materials. If you need to leave class early, please let me know ahead of time. We will take a break in the middle of the two-hour block. Students engaging in disruptive behavior, including using their electronic devices for any non-class uses, will be asked to leave the class and will be marked absent for the day.

GRADING POLICIES:

LATE ASSIGNMENTS: Meeting deadlines matters! All assignments are due at the beginning of class on the due date, or as indicated on the Course Schedule. Computer problems that arise during submission will not be accepted as an excuse for late work. All work must be completed and submitted by the designated date and time in Canvas. Late assignments will be marked down half a grade for each day they are late (i.e., from a B+ to a B for being a day late). A day is defined as 24 hours and begins immediately from the due date and time (i.e., the assignment is due at 11:59 p.m. on Wednesday, and you submit it at 12:05 a.m. on Thursday - that assignment is now marked down as being one day late). Information in regard to UF's grading policy can be found [here](#).

Grade scale

A	94 and above
A-	90-93
B+	87-89
B	84-86
B-	80-83
C+	77-79
C	74-76
C-	70-73
D+	67-69
D	64-66
D-	60-63
E	59 and below

UF POLICIES:

UNIVERSITY POLICY ON ACCOMMODATING STUDENTS WITH DISABILITIES: Students with disabilities requesting accommodations should first register with the Disability Resource Center (352-392-8565, dso.ufl.edu/drc) by providing appropriate documentation. Once registered, students will receive an accommodation letter which must be presented to the instructor when requesting accommodation. Students with disabilities should follow this procedure as early as possible in the semester. Accommodations are not retroactive, therefore, students should contact the office as soon as possible in the term for which they are seeking accommodations.

UNIVERSITY POLICY ON ACADEMIC INTEGRITY AND THE UF HONOR CODE: Academic honesty and integrity are fundamental values of the University community. UF students are bound by The Honor Pledge which states, "We, the members of the University of Florida community, pledge to hold ourselves and our peers to the highest standards of honor and integrity by abiding by the Honor Code. On all work submitted for credit by students at the University of Florida, the following pledge is either required or implied:

“On my honor, I have neither given nor received unauthorized aid in doing this assignment.” The Honor Code (sccr.dso.ufl.edu/process/student-conduct-code/) specifies a number of behaviors that are in violation of this code and the possible sanctions. Furthermore, you are obligated to report any condition that facilitates academic misconduct to appropriate personnel. If you have any questions or concerns, please consult with the instructor or TAs in this class.

UNIVERSITY POLICY ON PRIVACY RELATED ISSUES ASSOCIATED WITH ONLINE COURSES WITH RECORDED MATERIALS:

Our class sessions may be audio visually recorded so students in the class can refer back to the information and for enrolled students who are unable to attend live. Students who participate with their camera engaged or utilize a profile image are agreeing to have their video or image recorded. If you are unwilling to consent to have your profile or video image recorded, be sure to keep your camera off and do not use a profile image. Likewise, students who un-mute during class and participate orally are agreeing to have their voices recorded. If you are not willing to consent to have your voice recorded during class, you will need to keep your mute button activated and communicate exclusively using the "chat" feature, which allows students to type questions and comments live. The chat will not be recorded or shared. As in all courses, unauthorized recording and unauthorized sharing of recorded materials is prohibited.

NETIQUETTE – COMMUNICATION COURTESY: All members of the class are expected to follow rules of common courtesy in all email messages, threaded discussions and chats. Please read the [UF Netiquette Guide for Online Course](#).

COURSE EVALUATIONS: Students are expected to provide professional and respectful feedback on the quality of instruction in this course by completing course evaluations online via GatorEvals. Guidance on how to give feedback in a professional and respectful manner is available at <https://gatorevals.aa.ufl.edu/students/>. Students will be notified when the evaluation period opens, and can complete evaluations through the email they receive from GatorEvals, in their Canvas course menu under GatorEvals, or via <https://ufl.bluera.com/ufl/>. Summaries of course evaluation results are available to students at <https://gatorevals.aa.ufl.edu/public-results/>.

ACADEMIC RESOURCES:

For On-Campus URP Students: Graduate Coordinator contact information: Laura Dedenbach, laurajd@ufl.edu, 352-294-1493.

For Online URP Students: Assistant Program Director contact information: Kyle Dost, kyledost@ufl.edu, 352-294-1486.

Career Connections Center: Reitz Union Suite 1300, 352-392-1601. Career assistance and counseling services career.ufl.edu/.

Library Support: cms.uflib.ufl.edu/ask various ways to receive assistance with respect to using the libraries or finding resources.

Teaching Center: Broward Hall, 352-392-2010 or to make an appointment 352- 392-6420. General study skills and tutoring. teachingcenter.ufl.edu/

Writing Studio: 2215 Turlington Hall, 352-846-1138. Help brainstorming, formatting, and writing papers. writing.ufl.edu/writing-studio/

Student Complaints On-Campus: sccr.dso.ufl.edu/policies/student-honor-code-student-conduct-code/

On-Line Students Complaints: [distance.ufl.edu/student-complaint-process/ /](https://distance.ufl.edu/student-complaint-process/)

GETTING HELP:

For issues with technical difficulties for E-learning in Canvas, please contact the UF Computing Help Desk at 352-392-4357 or via e-mail at helpdesk@ufl.edu.

** Any requests for make-ups due to technical issues MUST be accompanied by the ticket number received from LSS when the problem was reported to them. The ticket number will document the time and date of the problem. You MUST e-mail your instructor within 24 hours of the technical difficulty if you wish to request a make-up.

Health and Wellness

- *U Matter, We Care:* If you or someone you know is in distress, please contact umatter@ufl.edu, 352-392-1575, or visit umatter.ufl.edu/ to refer or report a concern and a team member will reach out to the student in distress.
- *Counseling and Wellness Center:* Visit counseling.ufl.edu/ or call 352-392-1575 for information on crisis services as well as non-crisis services.
- *Student Health Care Center:* Call 352-392-1161 for 24/7 information to help you find the care you need, or visit shcc.ufl.edu/.
- *University Police Department:* Visit police.ufl.edu/ or call 352-392-1111 (or 9-1-1 for emergencies).
- *UF Health Shands Emergency Room / Trauma Center:* For immediate medical care call 352-733-0111 or go to the emergency room at 1515 SW Archer Road, Gainesville, FL 32608; ufhealth.org/emergency-room-trauma-center.