

PREVIEW OF URBAN AND REGIONAL PLANNING

URP 4000 (22986) ~ 3 CREDITS ~ FALL 2019

“By far the greatest and most admirable form of wisdom is that needed to plan and beautify cities and human communities.”

— Socrates

INSTRUCTOR: Laura Dedenbach, Ph.D., AICP
Office: Architecture 466
Email: laurajd@ufl.edu Preferred: Canvas email

OFFICE HOURS: Office hours will be posted in Canvas. Students may request private meetings or moving meetings (walk and talk) via Canvas email.

CLASS MEETING TIMES AND LOCATION: Tuesdays Period 6 (12:50p – 1:40p)
Thursdays Period 6&7 (12:50p – 2:45p)
Architecture Building 423

COURSE DESCRIPTION: An overview of the comprehensive planning process designed for undergraduates who may be considering a career in urban and regional planning or who may be pursuing studies where some knowledge of the planning process is desirable.

PURPOSE OF COURSE: Planning is a collaborative act in which people come together to build safe, healthy, sustainable communities that enrich people’s lives. Planning is a “big picture” discipline in which planners examine the interactions of the built environment, the natural environment, economic systems, health, and social, cultural, and behavioral systems in cities, counties, and regions. The planning process asks us to learn from the past, understand the present, and prepare for the future.

The purpose of this course is to introduce the major concepts and issues in urban and regional planning. We will study the social, economic, environmental, structural, demographic, legal, cultural, and political problems that cities face today. The course introduces students to the planning profession and academic discipline of urban and regional planning. We will also engage in planning activities, such as data collection, demographics, mapping, SWOT analysis, fieldwork, public engagement, and attending a public planning meeting.

REQUIRED TEXTS: The required text for the course is:

- John M. Levy, *Contemporary Urban Planning*, Eleventh Edition, 2016, ISBN: 978-1138666382 (student purchase or on reserve at the Architecture and Fine Arts Library)

In addition to readings from the course textbook, **supplemental readings** are be assigned. Supplemental readings are listed in the syllabus and posted to the course’s Canvas webpage. Students should complete all readings in preparation for each class meeting.

COURSE GOALS AND/OR OBJECTIVES: The following table describes the UF General Education student learning outcomes (SLOs) and the specific course goals of URP 4000. By the end of the course, students will be able to:

Gen Ed SLOs	URP 4000 Course Goals	Assessment Methods
<p>Content: Demonstrate competence in the terminology, concepts, methodologies, and theories used within the discipline</p>	<ul style="list-style-type: none"> • Describe the role of planning in the urbanization and suburbanization of the United States • Explain basic concepts of planning theory, history, and ethics • Discuss the role of Comprehensive Plan and Land Development Codes in shaping our cities, counties, and regions • Situate the planning profession in relation to other design professions, real estate professions, and legal professions • Defend the role of planning and public participation in citizenship and good governance 	<ul style="list-style-type: none"> • Class assignments • Midterm and Final assignments • Class participation
<p>Communication: Communicate knowledge, ideas, and reasoning clearly and effectively in written or oral forms appropriate to the discipline.</p>	<ul style="list-style-type: none"> • Communicate with peers and professionals using planning terminology 	<ul style="list-style-type: none"> • Oral communication assessment using planning information (class participation) • Presentations

Gen Ed SLOs**URP 4000 Course Goals****Assessment Methods**

Critical Thinking: Analyze information carefully and logically from multiple perspectives, using discipline specific methods, and develop reasoned solutions to problems.

- Utilize basic planning techniques

- Class assignments
- Midterm and Final assignments
- Class participation

TEACHING PHILOSOPHY: I have been a planner in Florida since 1997, and a member of the American Institute of Certified Planners since 2001. I am passionate about planning and safe, healthy communities. My teaching philosophy is rooted in the idea that through new knowledge and new experiences, we can develop new ways of seeing. I also believe that students and instructors are co-producers of knowledge and that together we can create new understanding.

EXPECTATIONS: Students can expect from me: enthusiasm for the course, engaging lectures, application of knowledge through classroom activities and fieldwork, organized and neat course materials, and reasonable availability to meet with them outside of class. I expect students to approach the course with enthusiasm and an open mind. I also expect students to come to class prepared to actively participate in our class discussions and activities. The University standard is for students to expect to study at least 3 hours for each credit hour. For example, URP 4000 is a 3-credit course. You should expect to study 9 hours per week outside of class.

INSTRUCTIONAL METHODS: This course is based on lectures, discussion of assigned readings, viewing of multi-media materials, activities during and outside of class, and student research and writing outside of class. Class format will combine discussions, lectures, multi-media activities, practice-based activities, and electronic communications and assignments. We will also have guest lecturers. Students should take notes for lectures, guest speakers, and videos, as this material will also be included on the tests. The posting of class presentations is a courtesy and are not intended to be a complete study aid. Students are expected to take adequate class notes.

If there are issues, ideas, or readings that you want included in this course, let me know. This is your course, and we will make time for any new ideas, within the limits of reason and time. You should be willing to invest some of your time into finding material and leading discussion on those new ideas.

COURSE COMMUNICATIONS: We will use Canvas, UF's e-learning system, as our online "homebase". It is your responsibility to check Canvas regularly for announcements related to the course. Readings and changes to the syllabus will be posted on Canvas. I may also send you emails through Canvas. It is your responsibility to ensure that you either login to Canvas to retrieve these emails or have them set to forward to the correct email account.

To login to Canvas you will need to provide your GatorLink User Name and Password. If you are new to Canvas or have any problems using Canvas, please contact the Help Desk at 392-HELP.

I will answer your email as quickly as possible but please allow up to 24 hours for a reply. Proper email etiquette is expected.

COURSE POLICIES:

ATTENDANCE POLICY: Attendance is mandatory. Attendance will be recorded at every class. There are two types of absences – excused and unexcused. Absences for reasons of illness, religious holiday, emergency, or official university business, as described in the [Undergraduate Catalog](#) are excused. Please inform me of your absence as early as possible and be prepared to provide appropriate documentation. You are responsible for contacting a classmate to obtain notes on the materials covered. If you encounter an emergency or illness that requires an extended absence, you may wish to contact the Dean of Students Office (202 Peabody Hall, 392-1261) for assistance.

There are no unexcused absences. Students with four or more unexcused absences will fail the course.

Failure to attend class regularly and/or consistent tardiness (or leaving early) will affect your attendance and class participation evaluation dramatically. When you arrive more than 15 minutes late without explanation or leave early without prior approval, I consider that a missed class.

PARTICIPATION POLICY: I expect you to be an active participant in the class. You will receive a participation grade. See the grading policy and rubric on participation for more information.

PERSONAL CONDUCT POLICY: Above all else, the classroom is a place of respect for people and ideas. You are expected to treat your fellow classmates, the instructor, guests, and others with respect and politeness. Please be on time and prepared to share your informed questions, impressions, and interpretations of the current week's materials. If you need to leave class early, please let me know ahead of time and sit nearer to the door so as not to disrupt class. We will take a break in the middle of the two-hour block. Students engaging in disruptive behavior will be asked to leave the class and will be marked absent for the day.

Cell Phones: Cell phones and other electronic devices must be set to vibrate mode during class. Cell phones must be put away during class time. Students who receive or make calls or text messages during class will be asked to leave and marked absent for the day.

Tablets & Laptops: You may use tablets or laptops to take notes and access course materials. If you are observed using your electronic device for any non-class uses, you will be asked to leave and marked absent for the day.

MAKE-UP POLICY: Unexcused exams will result in a zero. If you are sick or have an emergency that prevents you from taking an exam at the scheduled time, it is your responsibility to contact me as soon as possible. Documentation of the illness or emergency will be required. If you need to schedule a make-up exam, please email me with a detailed explanation and attach documentation. Make-up exams will be given at my discretion. Scheduling make-up exams is the responsibility of the student.

If you have a serious emergency or life event, please contact the Dean of Students Office (www.dso.ufl.edu), and they will contact all of your instructors so that you do not have to provide documentation of the emergency/death in order to make-up exams and coursework. We will work together to create a schedule for make-up coursework upon your return.

Notice: Certain activities require attendance at events that occur outside of our normal class meeting time. Review the schedule carefully. If you have valid reasons for being unable to attend these activities (e.g., team practice schedule, work, another class), then it is your responsibility to inform me of the conflict at the beginning of the semester or as soon as you know of the conflict. Accommodations for alternate assignments may only be made in advance of an assignment.

ASSIGNMENT POLICY: Assignments will be posted on Canvas well in advance of their due dates. **ALL ASSIGNMENTS ARE DUE BY THE POSTED DUE DATES IN CANVAS.** Assignments must be submitted by posting on Canvas. ***Late work will not be accepted.*** **It is your responsibility to ensure that your assignments have been successfully uploaded to Canvas.** If you know you will not be able to turn in the assignment on time, please notify me as early as possible. Extensions are not granted lightly and must be arranged in advance. See the Note on Computer or Canvas Problems below.

A NOTE ON GROUP WORK: There are two types of assignments in this course – individual and group. Design professions have a long history of collaborative, group-based work (such as charrettes), and individual work completed in a group setting (such as studios). As planners, we often work in multidisciplinary groups. For group assignments, you are expected to: Be a good team member. Be on time, be respectful. Be responsive with group communication. In

addition, everyone is expected to participate and contribute equally to complete the assignment. If there are problems with group dynamics or participation/effort levels, please come and talk to me. *To avoid the problem of free riders, all group projects will include Peer Review attesting to your anonymous estimation of each group member's contribution to the total.*

A NOTE ON COMPUTER OR CANVAS PROBLEMS: If you have computer or Canvas problems that prevent you from submitting an assignment, you have the ability to receive an extension if you follow these steps:

- Contact me right away, prior to the assignment due time, and let me know there is a problem.
- If you are having a computer problem (hardware, software), describe the problem to me and we'll work out a plan. Examples of an extension-worthy issue: "I dropped my computer in the parking lot and now it won't turn on." Examples of situations that are not extension-worthy: "I went home this weekend and left my computer behind." "I went to [insert your location here] and there was no internet connection." Plan ahead; practice time-management; be resilient by backing up your work frequently to a back-up drive, jump drive, or the cloud.
- It is your responsibility to submit assignments on time through Canvas. If you are having problems uploading your assignment to Canvas, you must immediately contact the Help Desk (392-HELP (4357) or helpdesk@ufl.edu) to report the problem and receive a ticket to document the problem. I can only extend the submittal deadline if you have contacted the Help Desk ahead of the assignment deadline and received a ticket. The Help Desk is available by phone and email 24 hours a day, 7 days a week.

UF POLICIES:

UNIVERSITY POLICY ON ACCOMMODATING STUDENTS WITH DISABILITIES: Students with disabilities requesting accommodations should first register with the Disability Resource Center (352-392-8565, www.disability.ufl.edu) by providing appropriate documentation. Once registered, students will receive an accommodation letter, which must be presented to the instructor when requesting accommodation. Students with disabilities should follow this procedure as early as possible in the semester.

UNIVERSITY POLICY ON ACADEMIC MISCONDUCT: As a student at the University of Florida, you have committed yourself to uphold the Honor Code, which includes the following pledge: *"We, the members of the University of Florida community, pledge to hold ourselves and our*

peers to the highest standards of honesty and integrity by abiding by the Student Honor Code." You are expected to exhibit behavior consistent with this commitment to the UF academic community. On all work submitted for credit at the University of Florida, the following pledge is either required or implied: *"On my honor, I have neither given nor received unauthorized aid in doing this assignment."*

You will complete all work independently unless given explicit permission to collaborate on course assignments. We will be using TurnItIn, a plagiarism detection program. **Plagiarism is a serious offense and will result in an honor code violation and potential failure of the course.** Furthermore, as part of your obligation to uphold the Honor Code, you should report any condition that facilitates academic misconduct to appropriate personnel. It is your individual responsibility to know and comply with all university policies and procedures regarding academic integrity and the Student Honor Code. Violations of the Honor Code at the University of Florida will not be tolerated. Violations will be reported to the Dean of Students Office for consideration of disciplinary action. For more information, please read the [Student Honor Code and Student Conduct Code](#).

Important: Any use, access, or handling of technology (e.g., cell phone, smart watch) during an exam will result in an honor code violation and potential failure of the course.

NETIQUETTE: COMMUNICATION COURTESY: All members of the class are expected to follow rules of common courtesy in all email messages, threaded discussions and chats. Please read the [UF Netiquette Guide for Online Course](#).

COURSE EVALUATIONS: Students in this class are participating in the pilot evaluation of the new course evaluation system called GatorEvals. The new evaluation system is designed to be more informative to instructors so that teaching effectiveness is enhanced and to be more seamlessly linked to UF's CANVAS learning management system.

Students can complete their evaluations through the email they receive from GatorEvals, in their Canvas course menu under GatorEvals, or via <https://ufl.bluera.com/ufl/>. Thank you for serving as a partner in this important effort. (Please note your other classes this semester may be evaluated in the current [GatorRater online evaluation system](#).)

MATERIALS AND SUPPLIES FEE: None

GETTING HELP:

Resources available on-campus for students include the following:

- a. U Matter, We Care, <https://umatter.ufl.edu>, 294-CARE (2273)
- b. University Counseling and Wellness Center, <https://counseling.ufl.edu>, 3190 Radio Rd, 392-1601;
- c. Student Health Care Center, <https://shcc.ufl.edu/umatter/>, 280 Fletcher Drive, 392-1161;
- d. Dean of Students Office, <https://www.dso.ufl.edu>, 1404 Union Rd. (Peabody Hall), 392-1261

PERSONAL NOTE FROM INSTRUCTOR: If you are overwhelmed and feel like you just can't handle the pressure, don't be afraid to reach out or try to go it alone. Please contact me or someone at UF's Counseling and Wellness Center. I genuinely care for your wellbeing, and there are many resources available on campus to assist you.

GRADING POLICIES:

Grades will be based on evidence that students have completed assigned reading, participated actively in all class discussions and activities, completed writing and presentation assignments, and completed both in class and outside of class activities throughout the semester. All completed tasks will be evaluated based on content, critical thinking, and communication. Details of each assignment, including rubrics, are posted on the Canvas site. Please note that "A" grades require performance beyond the minimum or average – e.g., quality, depth, synthesis of ideas, originality, or creativity.

Information on current UF grading policies may be found at:

<https://catalog.ufl.edu/UGRD/academic-regulations/grades-grading-policies/>

The following table outlines the point-accruing components of the course. The total points earned will be summed and divided by the total points in the course: 1,000

Assignments	Points	Approx. % of Total Grade
Planning Meeting & Report	150	15%
Walking Tour Presentation	150	15%
Public Plazas Report (Mid-term)	200	20%
Discussion Questions	120	12%
Planning Narrative Spark Story (Final)	200	20%
Attendance & Punctuality	50	5%
Participation, Engagement, & Readiness	130	13%

URP 4000 GRADING SCALE: All grades will be posted directly into the Canvas gradebook. Any discrepancies with points displayed in the gradebook should be pointed out to me. There is no curve for this course and grades will not be rounded up. *Any requests for extra credit (beyond that given in class) or special exceptions to these grading policies will be interpreted as an honor code violation (i.e., asking for preferential treatment) and will be handled accordingly.*

Points	Grade
940 – 1000	A
900 – 939	A-
870 – 899	B+
840 – 869	B
800 – 839	B-
770 – 799	C+
740 – 769	C
700 – 739	C-
670 – 699	D+
640 – 669	D
600 - 639	D-
Below 600	E

Class Participation Rubric – Good planning requires robust, informed conversation. Our class is no different. You are expected to participate and be an active listener. The following rubric will be employed to assign participation points for each class.

Preferred (5 pts)	Acceptable (4 pts)	Won't ask you to leave (2 pts)	May ask you to leave (1pt)	Will ask you to leave (0 pts)
Arrives on time	Arrives no more than 5 min late	Arrives no more than 10 min late	Arrives more than 10 min late (w/o explanation)	Absent
Comments are relevant and reflect understanding and good preparation	Comments are mostly relevant, but understanding may be slightly lacking	Comments are minimal (“yeah”, “uh”, “huh”) and demonstrate poor preparation	No comments are made	Disruptive or rude comments are made
Clear enthusiasm	Not overly enthusiastic, but positive	Demeanor is sluggish	Sleeping, texting, online, disengaged	Drawing others into disrespectful behaviors (showing texts, passing notes, etc.)

STUDY AND SUCCESS TIPS:

- Read the material before you come to class. Take notes. Interact with your notes and materials early and often.
- Engage your classmates and study as actively as possible.
- Do not fall behind or procrastinate your studies. You cannot cram the night before and expect to do well.
- Check Canvas announcements/emails daily. I will post important and helpful information as announcements or emails.
- Have a positive attitude! Planning is an exciting and dynamic profession! You are learning knowledge and skills that will help you be a more engaged member of your community.

COURSE SCHEDULE:

FINAL EXAM: Planning Narrative Spark Story due via Canvas by Wednesday, December 11, 2019 at 11:59p

Date	Topic	Readings & Assignments
August 20 & August 22	Introduction	Readings: The Syllabus
August 27 & August 29	Planning History & Theory	Readings: Levy, Chapters 2, 3, 4, 17 & 19 Davidoff (1967). Arnstein (1969). DBP #1: Due by 8/28 at 11:59p
Sept. 3 & Sept. 5	Planning Ethics	Readings: AICP Code of Ethics Assignment: Conduct Walking Tour in lieu of 9/5 class
Sept. 10 & Sept. 12	Planning Law	Readings: Levy, Chapter 5 Assignment: Plaza Site Observations in lieu of 9/12 class DBP #2: Due by 9/11 at 11:59p
Sept. 17 & Sept. 19	Planning Policy	Readings: Levy, Chapters 8 & 9 DBP #3: Due by 9/18 at 11:59p
Sept. 24 & Sept. 26	Urban Design	Readings: Levy, Chapter 10 DBP #4: Due by 9/25 at 11:59p Assignment: Attend Plan Board Meeting* on 9/26 @ 6:30p
Oct. 1 & Oct. 3	Community Engagement	Readings: DBP #5: Due by 10/2 at 11:59p Assignment: Walking Tour Presentations in class 10/3
Oct. 8 & Oct. 10	Site Planning & Design	Readings: LaGro, <i>Site Analysis</i> , Ch. 3, 4, 5, 6, 7 DBP #6: Due by 10/9 at 11:59p Midterm: Public Plazas Report due by 10/10 at 11:59p
Oct. 15 & Oct. 17	Social Justice	Readings: Levy, Chapter 7 & 11 DBP #7: Due by 10/16 at 11:59p
Oct. 22 & Oct. 24	Age-friendly Communities	Readings: Winick & Jaffe (2015), <i>Planning Aging-Supportive Communities</i> DBP #8: Due by 10/23 at 11:59p Assignment: Planning Report Due 10/24 by 11:59p

Date	Topic	Readings & Assignments
Oct. 29 & Oct. 31	Transportation Planning	Readings: Levy, Chapter 12 Guest Lecture: TBD DBP #9: Due by 10/30 at 11:59p
Nov. 5 & Nov. 7	Environmental Planning	Readings: Levy, Chapter 15 Guest Lecture: TBD DBP #10: Due by 11/7 at 11:59p
Nov. 12 & Nov. 14	Safe Communities	Readings: Wilson & Wileman (2005) Newman Kelley, <i>Community Planning</i> , Ch. 19 p. 297-301 DBP #11: Due by 11/14 at 11:59p
Nov. 19 & Nov. 21	Smart Cities	Readings: <i>Smart Cities and Sustainability Initiative</i> , APA DBP #12: Due by 11/20 at 11:59p
Nov. 26 & Nov. 28	Planning & Pop-Culture	Readings: No readings DBP #12: Due by 11/25 at 11:59p No class on November 28 th – Happy Thanksgiving!
Dec. 3	Wrap-up	

* Plan Board meeting depends on agenda. It may be necessary to reschedule this meeting.

Disclaimer: This syllabus represents my current plans and objectives. As we go through the semester, those plans may need to change to enhance the class learning opportunity. Such changes, communicated clearly, are not unusual and should be expected.

Notice: Several activities require attendance at events that occur outside of our normal class meeting time. Review the schedule carefully. If you have valid reasons for being unable to attend these activities (e.g., team practice schedule, work, another class), then it is your responsibility to inform me of the conflict at the beginning of the semester or as soon as you know of the conflict. Accommodations for alternate assignments may only be made in advance of an assignment.