FES 4234 COMMUNITY RISK REDUCTION

COMMUNITY RISK REDUCTION

Instructor: Jaime S. Greene, MS, EMT

Email: jsgreene@ufl.edu

Office Hours: Virtual Appointments via Email

Office: Rinker School of Construction Management

Phone: 561-644-0366

Course Site: https://dcp.ufl.edu/rinker/academics/fes-course-descriptions/


Course Communications: Use the Canvas Inbox tool. For urgent messages, please contact me directly at cameronbucek@ufl.edu. Please allow 24-48 hours for a response.

COURSE DESCRIPTION

This course introduces the EMS professional to benefits of community information and community relations. Students explore issues in marketing, crafting the message, identifying the audience, developing programs, and creating press releases.

Purpose of Course: This course provides the foundation for preventing injuries and illnesses in the community. It provides one of the six core courses for the FESHE model curriculum.

Prerequisite Knowledge and Skills: None

LEARNING OBJECTIVES

- The student will demonstrate an understanding of community risk reduction as it pertains to EMS.
- The student will be able to explain the various components of a community risk reduction program as it pertains to EMS including:
  - Analysis
- Public health
- Identification
- Program Development
- Results measurement

- The student will be able to discuss the benefits of a risk reduction program in the community as it pertains to EMS

---

### COURSE GOALS

- **How This Course Relates to the Student Learning Outcomes in the FIRE emergency services program:** Illustrate knowledge and legal application of safety, health and environmental regulations at state and federal levels.

- **Teaching Philosophy:** I am looking for students to demonstrate a working knowledge of the subject. You need to be creative when you complete your assignments but maintain a professional appearance of your work. Your work needs to be complete and in such a manner that someone can pick up your document and understand what you are trying to convey. And most of all your work needs to be supported with research and cited in properly in APA format.

- **Instructional Methods:** The course is designed for individual and group interactivity. It is important to post and respond to discussion questions in the course within the time frame allotted. This provides a learning environment by networking with other students in the course. The assignments are individual base to give you the opportunity to do a variety of activities, in many cases, similar to what you will be doing in role as a leader in the emergency services profession.

---

### COURSE POLICIES

**Attendance Policy:** The course is designed in module format. You should check the site at least once a week. You are required to complete the assignments including discussion questions within the time period designated on the module. There will be meetings set up throughout the course. Requirements for class attendance and make-up exams, assignments, and other work in this course are consistent with university policies that can be found in the online catalog at: [https://catalog.ufl.edu/ugrad/current/](https://catalog.ufl.edu/ugrad/current/)

- **Quiz/Exam Policy:** There is a final project for this course. There are no exams or quizzes.
- **Make-up Policy:** You must contact me if you are going to be late on any assignment to receive credit.
- **Assignment Policy:** All assignments have a due date. Please be sure to check the date and time it is due in each module.
• **Course Technology:** Class meetings will require a web camera and mic/audio. If you are not able to use a web camera you will need to at least provide audio/mic, you can call in on a phone also.

---

**CANVAS INFORMATION & TECHNOLOGY**

For issues with technical difficulties for E-learning in Canvas, please contact the UF Help Desk at:

- Learning (mailto:Learning-support@ufl.edu) - (mailto:Learning-support@ufl.edu) support
  (mailto:Learning-support@ufl.edu).@_(mailto:Learning-support@ufl.edu) ufl (mailto:Learning-
  support@ufl.edu)._(mailto:Learning-support@ufl.edu) edu (mailto:Learning-support@ufl.edu)
- (352) 392-HELP - select option 2

Any requests for make-ups due to technical issues MUST be accompanied by the ticket number received from LSS when the problem was reported to them. The ticket number will document the time and date of the problem. You MUST e-mail your instructor within 24 hours of the technical difficulty if you wish to request a make-up.

Other resources are available at http://www.distance.ufl.edu/getting-help for:

- Counseling and Wellness resources
- Disability resources
- Resources for handling student concerns and complaints
- Library Help Desk support

---

**UF HONOR CODE**

UF students are bound by The Honor Pledge which states, “We, the members of the University of Florida community, pledge to hold ourselves and our peers to the highest standards of honor and integrity by abiding by the Honor Code. On all work submitted for credit by students at the University of Florida, the following pledge is either required or implied: “On my honor, I have neither given nor received unauthorized aid in doing this assignment.” The Honor Code (http://www.dso.ufl.edu/sccr/process/student-conduct-honor-code/) specifies a number of behaviors that are in violation of this code and the possible sanctions. Furthermore, you are obliged to report any condition that facilitates academic misconduct to appropriate personnel. If you have any questions or concerns, please consult with the instructor of in this class.
University Policy on Accommodating Students with Disabilities: Students requesting accommodation for disabilities must first register with the Dean of Students Office. Here is the link (https://drc.dso.ufl.edu/).

The Dean of Students Office will provide documentation to the student who must then provide this documentation to the instructor when requesting accommodation. You must submit this documentation prior to submitting assignments or taking the quizzes or exams. Accommodations are not retroactive, therefore, students should contact the office as soon as possible in the term for which they are seeking accommodations.

University Policy on Academic Misconduct: Academic honesty and integrity are fundamental values of the University community. Students should be sure that they understand the UF Student Honor Code (https://sccr.dso.ufl.edu/process/honor-code/).

**Netiquette: Communication Courtesy:** All members of the class are expected to follow rules of common courtesy in all email messages, threaded discussions and chats.

---

**GETTING HELP**

For issues with technical difficulties for E-learning in Canvas, please contact the UF Help Desk (https://elearning.ufl.edu/). Here are additional resources:

- Learning (mailto:Learning-support@ufl.edu) - (mailto:Learning-support@ufl.edu) support (mailto:Learning-support@ufl.edu) (mailto:Learning-support@ufl.edu) (mailto:Learning-support@ufl.edu) (mailto:Learning-support@ufl.edu)
- (352) 392-HELP - select option 2
- https://elearning.ufl.edu/ (https://elearning.ufl.edu/)

Any requests for make-ups due to technical issues MUST be accompanied by the ticket number received from LSS when the problem was reported to them. The ticket number will document the time and date of the problem. You MUST e-mail your instructor within 24 hours of the technical difficulty if you wish to request a make-up.

Other resources are available at: http://distance.ufl.edu/getting-help/(http://distance.ufl.edu/getting-help/).

- Counseling and Wellness resources
- Disability resources
- Resources for handling student concerns and complaints
- Library Help Desk support

Should you have any complaints with your experience in this course please visit http://www.distance.ufl.edu/student-complaints (http://www.distance.ufl.edu/student-complaints) to submit a complaint.
**GRADING SCALE**

<table>
<thead>
<tr>
<th>Grade</th>
<th>Range</th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td>93.0 to 100%</td>
</tr>
<tr>
<td>A-</td>
<td>90.0 to 92.9%</td>
</tr>
<tr>
<td>B+</td>
<td>87.0 to 89.9%</td>
</tr>
<tr>
<td>B</td>
<td>83.0 to 86.9%</td>
</tr>
<tr>
<td>B-</td>
<td>80.0 to 82.9%</td>
</tr>
<tr>
<td>C+</td>
<td>77.0 to 79.9%</td>
</tr>
<tr>
<td>C</td>
<td>73.0 to 76.9%</td>
</tr>
<tr>
<td>C-</td>
<td>70.0 to 72.9%</td>
</tr>
<tr>
<td>D+</td>
<td>67.0 to 69.9%</td>
</tr>
<tr>
<td>D</td>
<td>63.0 to 66.9%</td>
</tr>
<tr>
<td>D-</td>
<td>60.0 to 62.9%</td>
</tr>
<tr>
<td>F</td>
<td>Below 60</td>
</tr>
</tbody>
</table>

C+ = 77.0 to 79.9%

See [https://catalog.ufl.edu/ugrad/current/regulations/info/grades.aspx](https://catalog.ufl.edu/ugrad/current/regulations/info/grades.aspx) regarding current UF grading policies.

**COURSE GRADES**

<table>
<thead>
<tr>
<th>Assignment</th>
<th>Point or Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Grading Discussion Participation</td>
<td>105 points</td>
</tr>
<tr>
<td>Homework Assignments</td>
<td>105 points</td>
</tr>
<tr>
<td>Final Project- Comprehensive &amp; Applied</td>
<td>100 points</td>
</tr>
<tr>
<td>Total Grade</td>
<td>310 points</td>
</tr>
</tbody>
</table>

The grade is based on a point system. You divide the total number of earned points into the total amount of points available to determine your grade.

*Points will be deducted for all late assignments.*

**COURSE SCHEDULE**

<table>
<thead>
<tr>
<th>Module</th>
<th>Coursework</th>
</tr>
</thead>
<tbody>
<tr>
<td>Module 0: Orientation</td>
<td>• Course introduction</td>
</tr>
<tr>
<td></td>
<td>• Syllabus Quiz due August 23</td>
</tr>
</tbody>
</table>
| Module 1: Overview of Injury Prevention | • Read: Chapter 1 (Lindsey/Monosky text)  
• Watch lecture video  
• Assignment 1 due August 23  
• Discussion 1 due August 30 |
|----------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Module 2: Categorizing Injuries        | • Read: Chapters 2 (Lindsey/Monosky text)  
• Watch lecture video  
• Assignment 2 due September 6  
• Discussion 2 due September 13 |
| Module 3: Injury Prevention Program    | • Read Chapter 3 (Lindsey/Monosky text)  
• Watch lecture video  
• Assignment 3 due September 20  
• Discussion 3 due September 27 |
| Development                            | • Read Chapters 4 (Lindsey/Monosky text)  
• Watch lecture video  
• Assignment 4 due October 4  
• Discussion 4 due October 11 |
| Module 4: Policy & Resource            | • Read Chapter 5 (Lindsey/Monosky text)  
• Watch lecture video  
• Assignment 5 due October 18  
• Discussion 5 due October 25  
• Complete Mid-course survey |
| Module 5: Injury Surveillance          | • Read Chapters 6 (Lindsey/Monosky text)  
• Watch lecture video  
• Assignment 6 due November 1  
• Discussion 6 due November 8 |
| Module 6: Public Health                | • Read Chapter 7&8 (Lindsey/Monosky text)  
• Watch lecture video  
• Assignment 7 due November 15  
• Discussion 7 due November 22 |
| Module 7: Public Health in the Community | • Read Final Project Rubric  
• Watch Final video  
• Complete Final Project due December 4  
• Complete End-of-course survey |
| Module 8: Final Project                | • Read Final Project Rubric  
• Watch Final video  
• Complete Final Project due December 4  
• Complete End-of-course survey |

**EVALUATION PROCESS**
Students are expected to provide feedback on the quality of instruction in this course based on 10 criteria. These evaluations are conducted online at [https://evaluations.ufl.edu](https://evaluations.ufl.edu). Evaluations are typically open during the last two or three weeks of the semester, but students will be given specific times when they are open.

## Course Summary:

<table>
<thead>
<tr>
<th>Date</th>
<th>Details</th>
<th>Due by</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fri Aug 23, 2019</td>
<td><a href="https://ufi.instructure.com/courses/369767/assignments/3804344">Course Introductions</a></td>
<td>11:59pm</td>
</tr>
<tr>
<td>Fri Aug 30, 2019</td>
<td><a href="https://ufi.instructure.com/courses/369767/assignments/3804345">Assignment 1</a></td>
<td>11:59pm</td>
</tr>
<tr>
<td>Fri Sep 6, 2019</td>
<td><a href="https://ufi.instructure.com/courses/369767/assignments/3804337">Discussion 1</a></td>
<td>11:59pm</td>
</tr>
<tr>
<td>Fri Sep 13, 2019</td>
<td><a href="https://ufi.instructure.com/courses/369767/assignments/3804346">Assignment 2</a></td>
<td>11:59pm</td>
</tr>
<tr>
<td>Fri Sep 20, 2019</td>
<td><a href="https://ufi.instructure.com/courses/369767/assignments/3804338">Discussion 2</a></td>
<td>11:59pm</td>
</tr>
<tr>
<td>Fri Sep 27, 2019</td>
<td><a href="https://ufi.instructure.com/courses/369767/assignments/3804347">Assignment 3</a></td>
<td>11:59pm</td>
</tr>
<tr>
<td>Fri Oct 4, 2019</td>
<td><a href="https://ufi.instructure.com/courses/369767/assignments/3804339">Discussion 3</a></td>
<td>11:59pm</td>
</tr>
<tr>
<td>Fri Oct 11, 2019</td>
<td><a href="https://ufi.instructure.com/courses/369767/assignments/3804348">Assignment 4</a></td>
<td>11:59pm</td>
</tr>
<tr>
<td>Fri Oct 18, 2019</td>
<td><a href="https://ufi.instructure.com/courses/369767/assignments/3804340">Discussion 4</a></td>
<td>11:59pm</td>
</tr>
<tr>
<td>Fri Oct 25, 2019</td>
<td><a href="https://ufi.instructure.com/courses/369767/assignments/3804349">Assignment 5</a></td>
<td>11:59pm</td>
</tr>
<tr>
<td>Fri Nov 1, 2019</td>
<td><a href="https://ufi.instructure.com/courses/369767/assignments/3804341">Discussion 5</a></td>
<td>11:59pm</td>
</tr>
<tr>
<td></td>
<td><a href="https://ufi.instructure.com/courses/369767/assignments/3804350">Assignment 6</a></td>
<td>11:59pm</td>
</tr>
<tr>
<td>Date</td>
<td>Details</td>
<td></td>
</tr>
<tr>
<td>---------------------</td>
<td>-------------------------------------------------------------------------</td>
<td></td>
</tr>
<tr>
<td>Fri Nov 8, 2019</td>
<td><a href="https://ufl.instructure.com/courses/369767/assignments/3804342">Discussion 6</a> due by 11:59pm</td>
<td></td>
</tr>
<tr>
<td>Fri Nov 15, 2019</td>
<td><a href="https://ufl.instructure.com/courses/369767/assignments/3804343">Discussion 7</a> due by 11:59pm</td>
<td></td>
</tr>
<tr>
<td>Fri Nov 22, 2019</td>
<td><a href="https://ufl.instructure.com/courses/369767/assignments/3804351">Assignment 7</a> due by 11:59pm</td>
<td></td>
</tr>
<tr>
<td>Fri Nov 29, 2019</td>
<td><a href="https://ufl.instructure.com/courses/369767/assignments/3804352">Assignment 8</a> due by 11:59pm</td>
<td></td>
</tr>
<tr>
<td>Wed Dec 4, 2019</td>
<td><a href="https://ufl.instructure.com/courses/369767/assignments/3804353">Final Paper</a> due by 11:59pm</td>
<td></td>
</tr>
</tbody>
</table>