



# **50<sup>th</sup> Anniversary**

## **Planning Research & Practice Conference**

### **Sponsorship Package**

Commemorating 50 years of UF's Urban and Regional Planning Program.  
Join us as a Sponsor in celebrating our legacy and empowering  
the next generation of planners!



Department of Urban  
and Regional Planning  
UNIVERSITY of FLORIDA

## Planning Research & Practice Conference

UF URP 50<sup>th</sup> ANNIVERSARY:

# PLANNING RESEARCH & PRACTICE CONFERENCE

*The Department's premier 2-day event for the 50<sup>th</sup> anniversary year*

This two-day event on UF's Gainesville campus will bring together prominent planning academics; nationally-acknowledged practitioners; and undergraduate, graduate, and doctoral students from academic programs across the state. All speaker sessions will be AICP CM credit eligible.

### Friday, March 27, 2026

- Keynote address \*
- Opening plenary panel
- Parallel sessions and speakers
- Lunch
- Student poster competition \*
- 2026 Edward D. Stone Lecture (in conjunction with UF Landscape Architecture) \*

### Saturday, March 28, 2026

- Coffee and breakfast
- Plenary panel
- Parallel sessions and speakers
- DCP Collaboratory tour \*
- Student presentations
- Closing lunch
- Student Professional Networking Forum \*

*\* designates special event*

**SPONSORSHIP PACKAGE · UF RESEARCH & PRACTICE CONFERENCE**



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## Planning Research & Practice Conference

### Unlock exceptional sponsorship opportunities...

From Diamond to Ruby, each level offers  
extensive advertising exposure and access to key events



**Diamond**

*\$10,000*



**Sapphire**

*\$7,500*



**Emerald**

*\$5,000*



**Ruby**

*\$2,500*

**Single-item  
opportunities  
also available!**

**SPONSORSHIP PACKAGE · UF RESEARCH & PRACTICE CONFERENCE**



## Planning Research & Practice Conference

### Unlock exceptional sponsorship opportunities...

#### Recognition on URP 50<sup>th</sup> webpage

Logo placement and statement of thanks, from time of sponsorship through May 2026

#### Recognition in URP newsletters (spring, summer, and fall 2026 issues)

Logo placement and statement of thanks in the URP newsletter, distributed digitally to our campus, affiliate, and alumni networks

#### Ad in Conference program

Ad placement at pre-determined sizes in printed Conference programs

#### Conference registration(s)

Registration to the two-day event, including meals, sessions, and special events. Valued at \$200/person for practitioner affiliation.

#### Display flag at Conference

Stand-up flag with logo to be placed in front of all special events

#### Sponsor a Conference session

Become the sole sponsor of a singular session. Acknowledgement in digital and printed materials. Speaker opportunity.

#### Table at student networking forum

Participate in our student networking forum. Will include students from programs across the state (UF, FSU, USF, UCF, FAU, etc.).

#### Presentation at student networking forum

Dedicated presentation slot at the student networking forum about your organization or a topic of your choice.

#### Student poster competition juror position

Dedicate slot in the small group of jurors in the student poster competition.



## Planning Research & Practice Conference

	\$10,000	\$7,500	\$5,000	\$2,500
Recognition on URP 50 <sup>th</sup> webpage	✓	✓	✓	✓
Recognition in URP newsletters (fall and spring issues)	✓	✓	✓	✓
Ad in Conference program	half page	quarter page	eighth page	logo
Conference registration(s)	5	4	3	2
Display flag at Conference	✓	✓	✓	
Sponsor a Conference session	✓			
Table at student networking forum	✓	✓	✓	
Presentation at student networking forum	✓	✓		
Student poster competition judging position	✓	✓		
				

## Single-Item Sponsorships

### Unlock exceptional sponsorship opportunities...

These single-item sponsorship opportunities at the Research & Practice Conference are first come, first served. Donate now to secure your opportunity for placement and exposure.

<b>Day 1 Lunch</b>	Signage and acknowledgement for all attendees as food is served on day 1 of the Conference	<b>\$4,000</b>
<b>Coffee Breaks</b>	Multiple opportunities for sponsoring coffee breaks. Signage included.	<b>\$1,500/each</b>
<b>Name Badge/Lanyards</b>	Logo placement on lanyards that each Conference attendee will wear for both days.	<b>\$2,000</b>
<b>DCP Collaboratory Tour</b>	Logo placement & acknowledgement for the tour of DCP's newest building, the Collaboratory.	<b>\$2,500</b>
<b>Day 2 Breakfast</b>	Signage and acknowledgement for all attendees as food is served on day 2 of the Conference	<b>\$3,000</b>
<b>Student Travel Scholarship</b>	Opportunity to help fund students from across the state to attend the conference.	<b>Various</b>
<b>Keynote Session</b>	Verbal, digital, print acknowledgement during the Conference kickoff event, the keynote speaker.	<b>\$4,000</b>



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# How to Give

**Please reach out to Laura Dedenbach prior to giving.**

### **Via the web**

#### **URP Giving Webpage:**

<https://dcp.ufl.edu/urp/giving/>  
select General Department Fund

#### **UF Department Foundation Fund:**

<https://go.ufl.edu/ufurpfund>

### **Via Check**

Address check to:

“University of Florida Foundation”

Memo: “Department of Urban and  
Regional Planning Conference”

#### **Mailing address:**

Attn: Sarah Foxx

1480 Inner Road, Room 431F

PO Box 115706

Gainesville, FL 32611

## Can't Give Right Now?

Reach out to coordinate future gifts  
that support students, academic  
programming, and department  
preeminence.

## Reach Out

### **Dr. Laura Dedenbach, AICP**

Interim Department Chair

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