

**UF**

Department of Urban  
and Regional Planning  
UNIVERSITY *of* FLORIDA

50<sup>th</sup> Anniversary

***Sponsorship Package***

Commemorating 50 Years of UF's Urban and Regional Planning Program. Join us as a Sponsor in celebrating our legacy and empowering the next generation of Planners!



Department of Urban  
and Regional Planning  
UNIVERSITY of FLORIDA

## *Your Degree is Valuable, Planning's Future is Priceless!*

*Help us celebrate UF's Planning  
Department's 50th Anniversary and  
propel us into the Future!*

### **Our goals are:**



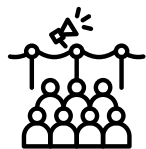
Enhanced Scholarships & Mentorship programs



Beneficial research grants for public & private sector entities



Expanded professional engagement at statewide GatorNation functions



Bi-monthly professional/social networking events for the celebration year

*50<sup>th</sup> Anniversary*



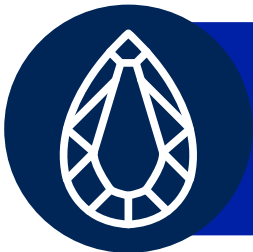
Department of Urban  
and Regional Planning  
UNIVERSITY of FLORIDA

# SPONSORSHIP Levels

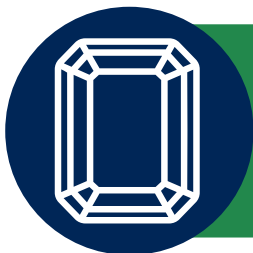
Unlock Exceptional Sponsorship Opportunities:  
From Diamond to Ruby, Each Level Offers  
Extensive Advertising Exposure and Access to  
Key Events



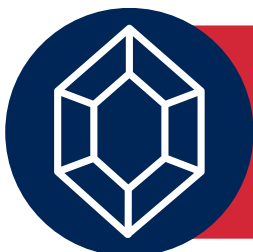
**Diamond**



**Sapphire**



**Emerald**



**Ruby**





*50<sup>th</sup> Anniversary*



Department of Urban  
and Regional Planning  
UNIVERSITY of FLORIDA

# CORPORATE SPONSORSHIP

## At a Glance

	\$10,000	\$7,500	\$5,000	\$2,500
Recognition on URP 50th Webpage	✓	✓	✓	✓
Recognition on all printed materials	✓	✓	✓	✓
Recognition in event communications	Sapphire + On-screen + On-site Signage	Verbal + Social Media	Verbal + Social Media	Verbal
Recognition in event program & Ad in URP newsletter	Half	Quarter	Quarter	One eighth
Complimentary registration to the kickoff and closing events	Table	6	4	2
Complimentary registration to the research symposium	4	3	2	1
				

50<sup>th</sup> Anniversary

50<sup>th</sup> Anniversary



Department of Urban  
and Regional Planning  
UNIVERSITY of FLORIDA

**DIAMOND**

Corporate  
Sponsorship

***Package includes:***

- ***Recognition on URP 50th Webpage***
  - Exposure will be from August 2025 until May 2026
- ***Recognition on all printed event materials***
  - Such as flyers, brochures, and/or handouts
- ***Recognition in event communications***
  - On-screens and projectors
  - Signage at event
  - Social media posts
  - Verbal mention at events
- ***Recognition in event program***
  - Half page
- ***Ad in URP newsletter***
  - Exposure will be from August 2025 until May 2026
  - Half page
- ***Complimentary registration to the Kickoff event***
  - This will be a reception
  - A full table for you and guests (8 people)
- ***Complimentary registration to the Closing event***
  - This will be a dinner
  - A full table for you and guests (8 people)
- ***Complimentary registration to the Research Symposium***
  - 4 tickets will be provided

**\$10,000**

50<sup>th</sup> Anniversary



**UF**

Department of Urban  
and Regional Planning  
UNIVERSITY of FLORIDA

**SAPPHIRE**

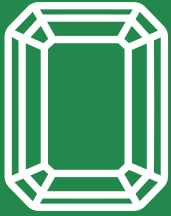
Corporate  
Sponsorship

***Package includes:***

- ***Recognition on URP 50th Webpage***
  - Exposure will be from August 2025 until May 2026
- ***Recognition on all printed event materials***
  - Such as flyers, brochures, and/or handouts
- ***Recognition in event communications***
  - Social media posts
  - Verbal mention at events
- ***Recognition in event program***
  - Quarter page
- ***Ad in URP newsletter***
  - Exposure will be from August 2025 until May 2026
  - Quarter page
- ***Complimentary registration to the Kickoff event***
  - This will be a reception
  - 6 tickets will be provided
- ***Complimentary registration to the Closing event***
  - This will be a dinner
  - 6 tickets will be provided
- ***Complimentary registration to the Research Symposium***
  - 3 tickets will be provided

**\$7,500**

50<sup>th</sup> Anniversary



Department of Urban  
and Regional Planning  
UNIVERSITY of FLORIDA

EMERALD

Corporate  
Sponsorship

***Package includes:***

- ***Recognition on URP 50th Webpage***
  - Exposure will be from August 2025 until May 2026
- ***Recognition on all printed event materials***
  - Such as flyers, brochures, and/or handouts
- ***Recognition in event communications***
  - Social media posts
  - Verbal mention at events
- ***Recognition in event program***
  - Quarter page
- ***Ad in URP newsletter***
  - Exposure will be from August 2025 until May 2026
  - Quarter page
- ***Complimentary registration to the Kickoff event***
  - This will be a reception
  - 4 tickets will be provided
- ***Complimentary registration to the Closing event***
  - This will be a dinner
  - 4 tickets will be provided
- ***Complimentary registration to the Research Symposium***
  - 2 tickets will be provided

**\$5,000**

50<sup>th</sup> Anniversary



Department of Urban  
and Regional Planning  
UNIVERSITY of FLORIDA

**RUBY**

Corporate  
Sponsorship

***Package includes:***

- ***Recognition on URP 50th Webpage***
  - Exposure will be from August 2025 until May 2026
- ***Recognition on all printed event materials***
  - Such as flyers, brochures, and/or handouts.
- ***Recognition in event communications***
  - Verbal mention at events
- ***Recognition in event program***
  - One eighth of a page
- ***Ad in URP newsletter***
  - Exposure will be from August 2025 until May 2026
  - One eighth of a page
- ***Complimentary registration to the Kickoff event***
  - This will be a reception
  - 2 tickets will be provided
- ***Complimentary registration to the Closing event***
  - This will be a dinner
  - 2 tickets will be provided
- ***Complimentary registration to the Research Symposium***
  - 1 ticket will be provided

**\$2,500**





Department of Urban  
and Regional Planning  
UNIVERSITY of FLORIDA

## Contact Us

Ivy Hu

URP Department Chair

Phone: 352-294-3060

E-mail: [hul@ufl.edu](mailto:hul@ufl.edu)

## Start Giving

Visit our giving webpage at:

<https://dcp.ufl.edu/urp/giving/>

Or, write a check to "University of Florida" with  
attention to Sarah Foxx.

Mailing Address:

Sarah Foxx

1480 Inner Rd, Room 431F

PO Box 115706

Gainesville, FL 32611