

EMMA CHRISTENSEN

emmalchristensen@ufl.edu • (850) 630-3234 • www.linkedin.com/in/emma-christensen

EDUCATION

University of Florida • Gainesville, FL

Master of Interior Design

Expected May 2023

GPA: 3.91

University of Florida • Gainesville, FL

Bachelor of Science in Marketing

Minor in Retailing

May 2020

GPA: 3.61

EXPERIENCE

Interior Design Intern • May 2021 - July 2021

Urban Grace Interiors • Santa Rosa Beach, FL

- Worked on planning, developing, and revising residential floor plans to further develop CAD efficiency and construction document skills
- Organized and managed the firm's material library
- Assisted with the company's textile line by sorting, preparing, and shipping orders to help improve client relations and business expertise

Marketing Intern • January 2020 - July 2021

ANCORP • Williston, FL

- Developed new social media strategies in order to enhance the company's brand image and create more relevant content for customers
- Designed new marketing and promotional products to fit the rebranded company image
- Utilized competitor and market data alongside management to help formulate an updated product catalog

Marketing Intern • May 2019 - August 2019

ZooTampa • Tampa, FL

- Communicated and met directly with clients on a weekly basis to preserve a strong rapport and maintain yearly sales goals
- Completed weekly outreach projects consisting of finding new potential clients and interacting directly with customers
- Analyzed current marketing data to help with developing new community projects

ACTIVITIES / AWARDS

- American Society of Interior Designers, 2021-present
- The Retail Society, 2018-2020
- Dean's List, 2016-2018
- University of Florida Gatorette, 2016-2018

TECHNICAL SKILLS

Revit Adobe Photoshop Microsoft Office
AutoCAD Adobe InDesign