

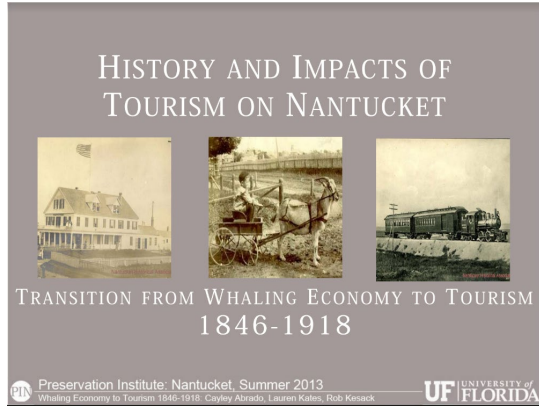
History and Impacts of Tourism on Nantucket (1846-1986) + 1987-2022

Giselle Urbay



Preservation Institute Nantucket
1972-2022

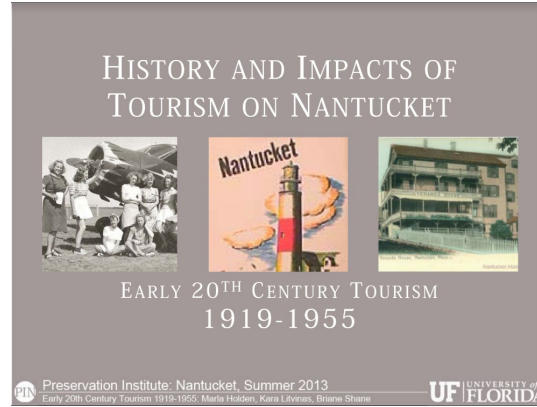
2013 PIN project



Evolution of a tourist economy

Physical and cultural
developments

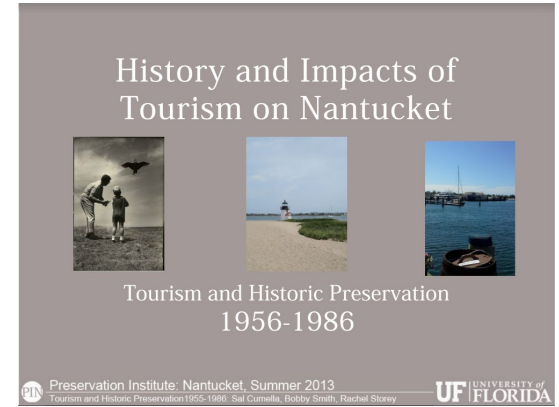
Focus on Recreation rather
than Recuperation



Call and response

Target audience shift

Increase in marketing efforts to
Reach



Efforts to Retain historic
identity

Organizations galore

Strengthen core values

Audience shift again

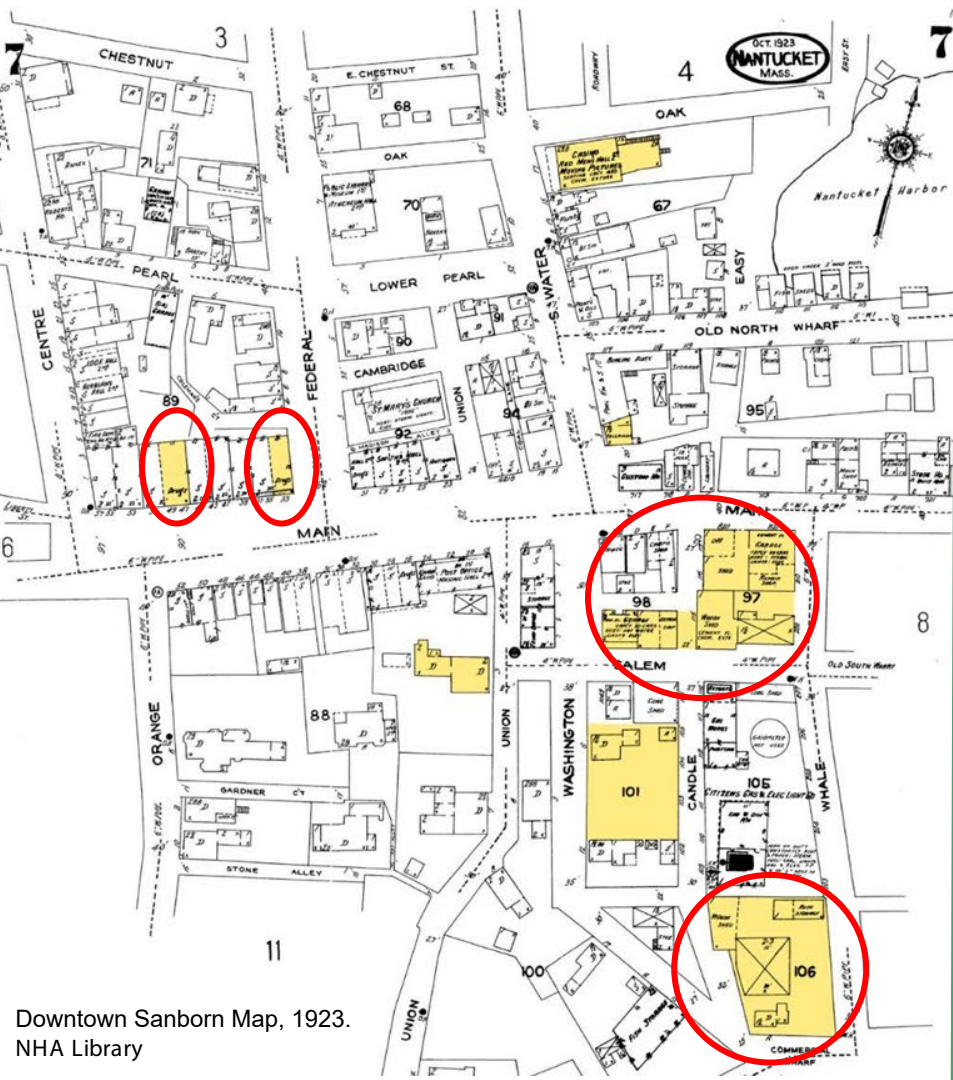
Focus/Goals

Continue where previous project left off.

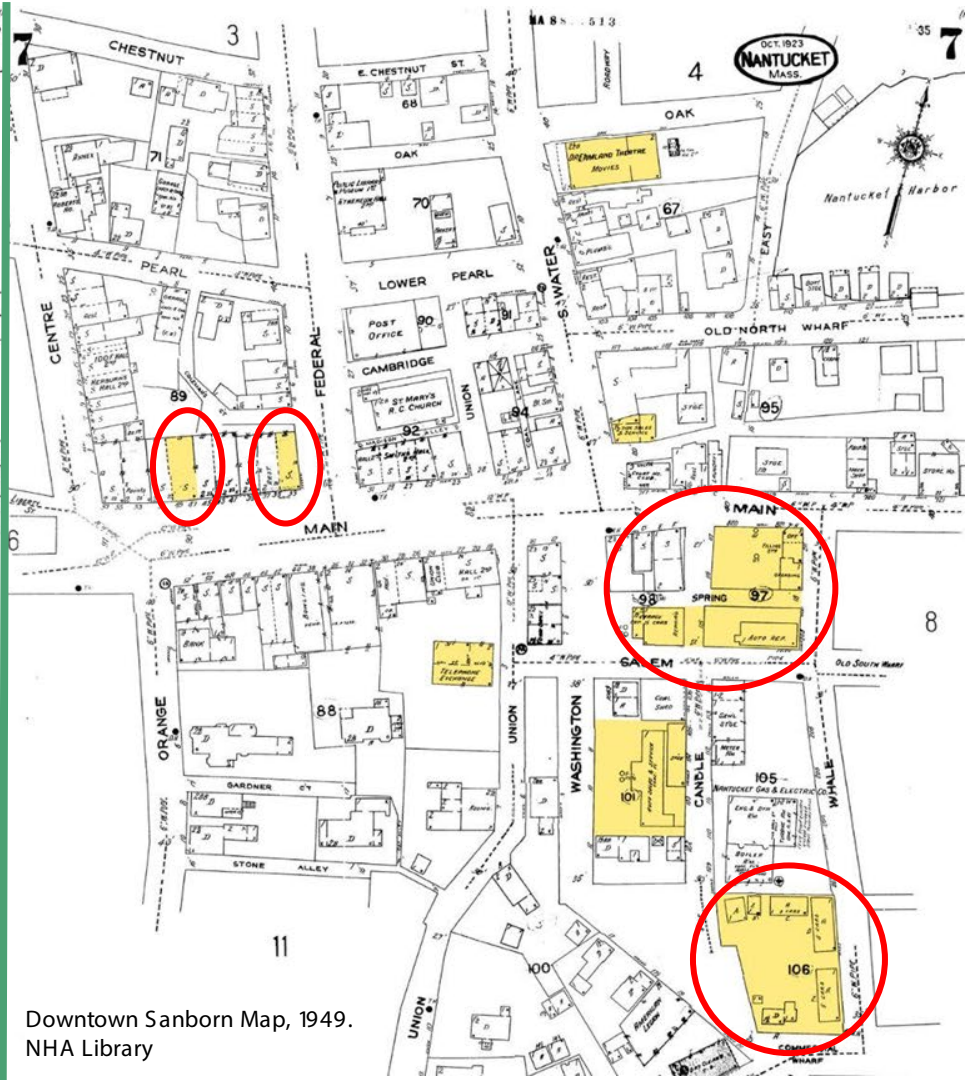
Show areas of interest that exemplify how the island has adapted to the influx of tourism and their wants and needs.

Present visualization of data in a manner that is engaging and understanding.





Downtown Sanborn Map, 1923.
NHA Library



Downtown Sanborn Map, 1949.
NHA Library

MAC'S PHARMACY

David McMillan, Reg. Pharmacist

Nantucket's
Newest and Most Up-to-Date
DRUG STORE

45 Main Street

Telephone 180

Nantucket Gas & Electric Co.

We are endeavoring to provide our regular service consistent with the Nation's Total War effort.

ALLEN'S LOBSTER GRILL

RESTAURANT

Home-Cooked Food

Lower Main Street

PACIFIC NATIONAL BANK

INCORPORATED IN 1804

CONGDON & COLEMAN

Real Estate and Insurance

5 Centre St.

Telephone 344

ELLIS' REPAIR SHOP

SHOE REPAIRING

Firestone Tire and Battery Service

Auto Accessories Leather Goods

South Water St.

Telephone 58

Voorneveld the Florist

"Say It with Flowers"

28 Centre Street

Nantucket 504

ASHLEY'S MARKET

The Store of Service, Quality and Real Value

MEATS—PROVISIONS

S. S. Pierce Groceries—Wines and Liquors

VISIT OUR BAKERY DEPARTMENT

Corner Main and Centre Sts.

Telephone 5

FIRST NATIONAL STORES

GROCERIES—MEATS—VEGETABLES

R. S. Brison

A. A. Fee

35 Main Street

Telephone 940

THE STEVENS STORES

GIFTS AND STATIONERY

SPORTING GOODS and TOYS

POTS AND KETTLES

7 to 13 Centre St.

Tel. 164-W

ASHLEY'S MARKET

ASHLEY'S MARKET

P17794



57 Main Street
J. B. Ashley
1910s to 1950s

J. B. Ashley operated this grocery store at the corner of Centre and Main Streets until after World War II, specializing in cutting meat to order (Friday night was the designated night), selling more meat than any other grocer in town. Ashley's staff wore white butchers aprons and straw boaters. People recall that Ashley's sold "just about everything—chickens, ducks, you name it, and they offered charge accounts."

Cady's Food Shop

F6309



CADY'S FOOD SHOP

38, then 25 Main Street
Walter and Anna Cady
1910s to 1950s

This long-running bakeshop and specialty grocery store occupied a building on the north side of Main Street where Erica Wilson's shop is now. Cady's conducted much of its business by making carriage deliveries to private residences and had the bakery in the backyard of their home at 134 Main Street. Bill Haddon ran his photography business in this shop from 1955 to 1970.

SC472



Upper and Lower right:
Signs of the Times.
NHA Exhibit

Left: "Nantucket: A Delightful Health and Vacation Resort." (ca. 1930) NHA Library.

Regular Passenger and Freight Service to and from the Island of Nantucket.

New B

Heritage is Multi-layered

Culture tied to the physical form

- Architectural features
- Historic events
- People/Lifestyle

Collective Memory

- Shared experience within the built form
- What existed and how they were remembered as (nostalgia/reminiscing)
- Artifacts

Map and Case Study links

Case Studies: <https://arcg.is/ryT10>

Map: <https://arcg.is/KjfmX>



Conclusion State me nts

It is crucial to understand the importance of these histories residing in the built environment as they help convey stories that can showcase a holistic image of Nantucket.

There is a need to fill in the gap of information to enrich the downtown context.

