

IND

“At the heart of all drawing is an interactive process of seeing, imagining, and representing images.”

– Francis D.K. Ching, Design Drawing

3

interior design communication systems

the course: IND 2313 3 credits

1

Congratulations! Your reading of this syllabus indicates your entrance into the second year of study in the Interior Design program at UF. This also shows your interest in the creation of environments and products that enhance our life and welfare. This is a valuable mindset and admirable goal. To successfully accomplish this goal you will need to learn to express your ideas and thoughts so that others easily understand them.

3

Course Description:

The use of both hand and digital drawing will be common in your practice and is the most fundamental way of communicating your design ideas. This course uses active learning through a studio project format aimed at the development of techniques and processes that enable you to develop, analyze, and convey spatial concepts to an external audience. While recognizing interrelationships with digital design media, emphasis is placed upon freehand drawing, schematic diagramming, perspective sketching, color rendering, and graphic design techniques. Linking the eye, hand, and intellect will be the ultimate concern in this class.

2

course details

contact information

I am happy to speak with you both in and out of class.
I keep regular office hours and an appointment can be
scheduled through email:

Beth McGee blsmcgee@ufl.edu Room: TBD

Office Hours: Tuesday 2-3pm, Thursday 11:45-1:45 pm.



Rome Antics drawing, Image credit Macaulay,
http://www.hrm.org/exhibits/Macaulay/Rome_Antics.jpg

required text

"Perspective for Interior Designers", John Pile ISBN: 9780823040087

"Color Drawing: Design drawing skills and technique", Michael Doyle ISBN: 0471741906

recommended text

"Design Drawing", Francis D. K. Ching ISBN: 9780470533697

"Interior Design Visual Presentations: A guide to graphics, models, and presentation techniques",
Maureen Mitton ISBN: 9780470619025

"Pen and Ink Drawing: A Simple Guide" Alphonso Dunn ISBN: 9780997046533

CIDA standards

In accordance with the Council for Interior Design Accreditation Standards this course will help students:

Learning expectations

- 8a) apply space planning techniques throughout the design process.
- 8b) apply the design process, including pre-design, schematic design, and design development.
- 8f) explore and iterate multiple ideas.
- 8g) design original and creative solutions.
- 11c) two-dimensional design solutions.
- 11d) three-dimensional design solutions.

Able

- 9a) effectively distill and visually communicate data and research appropriate to a range of purposes and audiences.
- 9b) express ideas effectively (style, clarity/correctness, relevance, persuasiveness of content) in oral communication.
- 9c) apply a variety of communication techniques and technologies appropriate to a range of purposes and audiences.
- 9d) express ideas developed in the design process through visual media: ideation drawings and sketches.
- 9e) express ideas effectively through the integration of oral, visual, and written work.
- 11b) explore two- and three-dimensional approaches across a range of media types.
- 12g) appropriately select and apply color to support design concepts.
- 12i) use color solutions effectively across different modes of design communication.
- 12j) select and apply color to support design concepts.
- 12l) use color solutions across different modes of design communication.
- 13g) layout, design, and specify appropriate products, materials, objects, and elements in support of the design.

Awareness

13a) be aware of a broad range of products and materials.

Understand

11a) understand the elements and principles of design, including spatial definition and organization.

12c) understand color terminology.

12d) understand color principles, theories, and systems.

12e) understand how color interacts with materials, textures, light, and form and impacts interior environments.

12f) understand how light and color in the interior environment impact health, safety, and wellbeing.

12h) understand color principles, theories, and systems.

13c) understand how furnishings, objects, materials, and finishes work holistically to support the design intent.

course structure

- Most classes will involve interactive instruction to present concepts/techniques/or project critique.
- Other than announced due dates for projects, unannounced exercises may be given and collected any time during the class period.
- Faculty reserves the right to alter the course in response to academic conditions and opportunities.
- Students may vary in their learning and attaining competencies requires work on their part.
- You are expected to follow Student Conduct and Honor Code (posted on <https://www.dso.ufl.edu/sccr/process/student-conduct-honor-code/>).

evaluation

Each student is expected to be prepared, on time, and ready to participate in course presentations and discussions. Due to the interactive nature of this course, missing class severely impedes your progress in this course and late or missing homework cannot be made up. Excused absences may be made up on a case-by-case basis, see instructors if this is needed. Your grade this semester will be determined according to the following prioritized components:

Grading Scale

A	93-100	4.0	Your grade this semester will be determined according to the following prioritized components: Project 1 45% Project 2 30% Blog.folio/participation 25% 100% Final Grade Information in regard to UF's grading policy can be found at: https://catalog.ufl.edu/ugrad/current/regulations/info/grades.aspx
A-	90-92.9	3.67	
B+	87-89.9	3.33	
B	83-86.9	3.0	
B-	80-82.9	2.67	
C+	77-79.9	2.33	
C	73-76.9	2.0	
C-	70-72.9	1.67	
D+	67-69.9	1.33	
D	63-66.9	1.0	
D-	60-62.9	.67	
E	0-59	0.0	

Course Evaluations

Students are expected to provide feedback on the quality of instruction in this course based on 10 criteria. These evaluations are conducted online at <https://evaluations.ufl.edu>. Evaluations are typically open during the last two or three weeks of the semester, but students will be given specific times. Summary results of these assessments are available to students at <https://evaluations.ufl.edu>.

workweek allocation

Time is always of the essence in class and you should budget time appropriately. Work in class as much as possible and truly take advantage of the collaborative nature or the ateliers (“workshops”). You are expected to establish a minimum of 15-hours to work beyond the required in-class time. Your classmates are your most valuable resources, and your time in class with them will help mold the class into a cohesive, supportive unit. Drawing is like learning a new language; you need to practice to become more fluent.

attendance

A large portion of the evaluation process occurs during daily observations of an individual’s progress. Frequent absenteeism results in a lowered perception of work ethic and process, and, potentially, a reduced evaluation of work, regardless of the end result. Process and product exist symbiotically; one does not thrive without the other. Consistent attendance provides the faculty with the best opportunity to review work favorably. In order for everyone to produce their best work, students are expected to be present and ready at all class meetings. The criteria for which a student may receive an incomplete are described in the University of Florida Undergraduate Catalogue.

- In the event that you are tardy to class or leave early without permission you will not receive credit for participation. You may miss two classes without penalty. If you miss between three and five classes, your final semester grade will be lowered. Failure to attend more than five classes will result in automatic failure of this class and you will be dropped from the course.
- Communication with the professors is expected concerning any absence and you are responsible for any information and work missed during your absence. Earning credit for participation in class is not simply determined by your presence in the class space, but more importantly it means being an active participant and giving your full attention to class assignments, discussions, and tasks. If you are found to be working on a project unrelated to this class, you will not receive credit for the day’s participation.

other policies

- ✓ The Honor Code outlines the expectations for student conduct in regard to academic honesty. All students should review this policy to understand the range and scope of the standards and the seriousness of any infractions of the code. The policy places full responsibility on students to know and adhere to the standards for academic integrity. All examinations, quizzes, design projects, and assignments in the Department of Interior Design are subject to the policy. Maintaining strict academic integrity is a priority of the Department of Interior Design and all instructors will fully enforce the UF Honor Code in their studios and classes. A strict adherence to the Honor Code is expected by the University of Florida and reflects the ethical standards of the interior design profession.
- ✓ Late projects will not be accepted without prior instructor approval. Incomplete work will be evaluated in its state of completion on the due date.
- ✓ Failure to bring in required assignments and materials may result in a reduction of your final grade.
- ✓ All work produced in class is property of the University of Florida Interior Design Department. Instructor will keep copies of all participants’ work product. Note: The Interior Design Department “owns” all work produced by students enrolled in interior design major courses. At the end of the semester the faculty may retain, or ask that original student work be left for departmental archives and accreditation reports. Students are responsible for reproducing or photographing the work they produce while in the Department of Interior Design.

accommodations

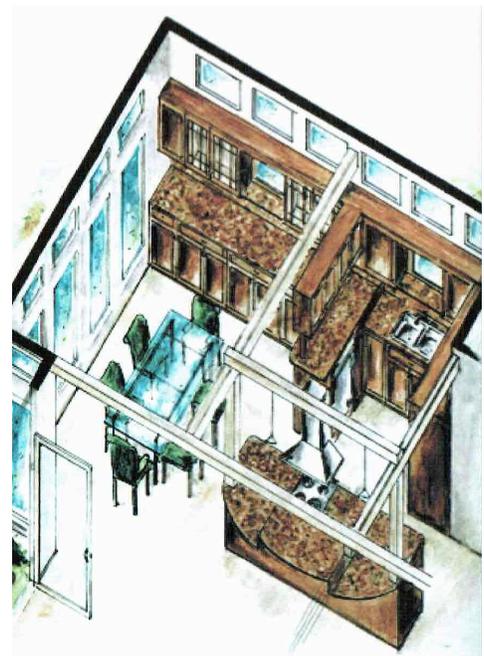
Students requesting classroom accommodations must first register with the Disability Resource Center at the University of Florida Dean of Students Office (see <http://www.dso.ufl.edu/drc/getstarted.php>). The Dean of Students Office will review the case and, if appropriate, provide documentation to the student who must then provide this documentation to the instructor when requesting accommodation. It is possible to excel in this class on a limited budget, speak with your instructors to help find a way to not let money be the problem. We will discuss the supplies and tools the first week of class so you can wait until they are discussed to purchase.

equipment/supplies

* faculty reserve the right to modify this list as deemed necessary throughout the semester

A list of required tools and materials: The hyperlinks included are suggested options to guide your price hunting and selections.

- 11" x 17" translucent vellum
- Drawing paper pad 18" x 24"
- Sketching/Tracing Paper Roll 20 yard by 18" (white)
- 12" Triangular architects scale
- 18" Metal straight edge ruler
- Tape(s) and/or drafting dots
- Craft glue
- Commercial double-stick tape
- Foam board sheets (2-3) matched to matte board size
- Matte board- color and size as desired
- Matte knife or X-acto knife with #11 blades
- Cutting mat
- Push pins
- Scissors- for fabric and paper
- Smudge stick, your finger will do
- Stainless steel erasing shield
- T-square 24"
- Erasers: one plastic, one knead-able, eraser stick
- Assortment of drafting triangles including at least one 45° and on 30/60°, (one adjustable triangle optional), compass, circle guide
- Assortment of color Prismacolor markers, start with at least 3 shades of a few colors
- Assortment of grey value Prismacolor markers, start with at least 3 shades of the same color (10%, 40%, 80% cool grey for example, aiming to have a set of cool, warm, and french greys)
- Prismacolor colorless blender marker 3533
- Colored Pencils, assorted
- Variety of pencils (~6 Hard-Soft) and a sharpener, include two woodless pencils (one Hard/one Soft), one lead holder, one lead pointer, and at least two different lead types for holder
- Sharpies/ Pens of various line weight



Marker, pen, and pencil rendering, Image credit: Beth McGee

Optional: Draftsman's dry cleaning pad or dusting brush, french curves, mat board cutter, a drawing board, pliers, needle-nose pliers, screw driver, and a small hammer