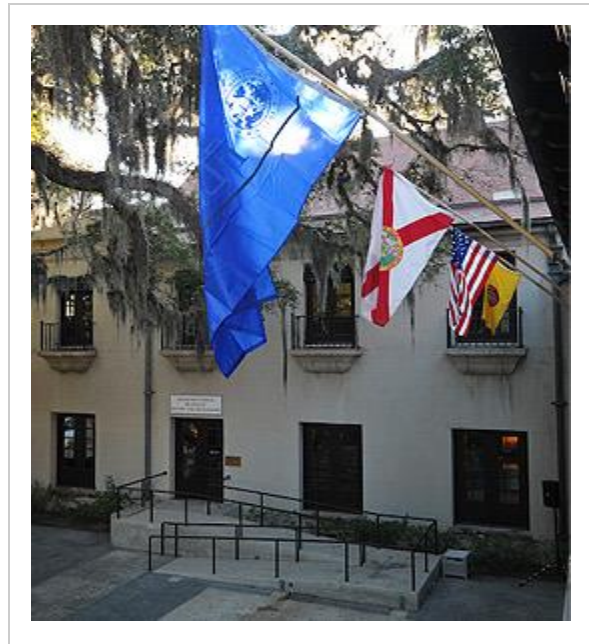


P 6716 Section 1D02

**Focus on: University of Florida Historic St. Augustine  
CULTURAL RESOURCE MANAGEMENT OF FEDERAL, STATE AND  
PRIVATE SITES**



**Government House East Façade and Courtyard, photo credit: Linda Dixon, 2010**

Class Meets: Tuesday, periods 06-09, 12:50-3:50 PM, Classroom: Ustler 101

Instructor: Dr. Janet Snyder Matthews

Associate Scholar, DCP Historic Preservation Program  
& Director, Academics and Research

University of Florida Historic St. Augustine, Inc (UFHSA).

Office: Architecture Building 461

Telephone: 352-294-1423

*Note: This seminar is open to all graduate students without a prerequisite. Upper division students may take the course upon approval of the Instructor.*

**Introduction:** The **National Park Service (NPS)** is the Federal manager of all national parks, national historic sites, national monuments, and federally-owned natural and cultural properties. It is a bureau of the United States Department of the Interior, a federal executive agency whose head, the Secretary of the Interior, is a Cabinet officer nominated by the President and confirmed by the Senate. Most direct management of the NPS is delegated by the Secretary to the National Park Service Director, a Presidential nominee who also requires Senate confirmation.

The instructor of this course, Dr. Matthews, served for six years as Associate Director of the National Park Service for Cultural Resources and Keeper of the National Register of Historic Places. This seminar is an extraordinary opportunity for students to learn firsthand from this nationally recognized expert and to participate in researching the preservation history and contemporary interpretation of diverse historic properties in St. Augustine, Florida.

The course will consist of lectures, class discussion, research and presentations. Coursework will include one or more St. Augustine field trips and meetings with professional experts; interaction with Colonial Quarter, LLC, a for-profit entertainment corporation licensed in 2012 by UFHSA; and invitation to attend UFHSA bi-annual Fall 2015 board meeting on Friday, November 13.

### ***Background:***

This course will focus on the framework of preservation laws, statutes and ordinances unique to both St. Augustine's historic fabric, but also its preservation history modelled after national movements of the time. That history is perhaps most often recognized in the iconic 17<sup>th</sup> century Castillo de San Marcos (CASA), a unit of the National Park Service (NPS) since 1926, drawing nearly a million annual visitors. In 2010, management of 38 state-owned historic St. Augustine properties became the responsibility of the University of Florida. The St. Augustine Town Plan was designated a National Historic Landmark by the U.S. Secretary of Interior in 1970. Through the work of a nationally recognized scholar, Government House in 2013 was nominated for National Historic Landmark designation and approved for National Register listing at the level of state significance by the Florida National Register Review Board in June of that same year. The St. Augustine National Register Historic District was exhaustively documented and listed at the level of national significance in 1986. These diverse cultural resource processes and designations offer students practical on-the-ground experience while assisting NPS, the State of Florida, UF, Flagler College and the City of St. Augustine (COSA) and visitors through research, study and analysis relevant to our nation's oldest continuously occupied city established by Europeans.

### ***Content and Course Description:***

Cultural heritage management (CHM) is the vocation and practice of managing cultural resources. An important part of historic preservation, it also draws on the practices of environmental and building conservation, restoration, museum studies, archaeology, history and architecture. CHM has traditionally been concerned with the identification, interpretation, maintenance, and preservation of significant cultural sites and heritage assets, although intangible aspects of heritage, such as traditional skills, cultures and languages are also considered. The public face of CHM, and a source of income to support continued management of heritage, is research, interpretation/education and presentation to the public. CHM plays an increasingly important role in tourism and the College of Health and Human Performance, our interdisciplinary partner in St. Augustine. Interacting effectively with government and serving the public is a key component of our research and work.

Topics include introduction of new technologies, life safety and accessibility requirements and moisture/water problems in older buildings; movement in historic buildings; use of modern synthetic materials in older structures; energy conservation and sustainability; paint and mortar analysis; and dating buildings through forensic analysis of building technology and design.

**Required references:**

Chatelain, Verne E. 1941. *The defenses of Spanish Florida, 1565 to 1763.*

(<http://uf.catalog.fcla.edu/permalink.jsp?20UF023105530>)

Gordon, Elsbeth, *Florida's Colonial Architectural Heritage.* Gainesville: University Press of Florida, 2002. (<http://uf.catalog.fcla.edu/permalink.jsp?20UF020784382>)

Gordon, Elsbeth K. and Herschel E. Shepard. 2012. *Heart and soul of Florida: sacred sites and historic architecture.* Gainesville: University Press of Florida.

(<http://uf.catalog.fcla.edu/permalink.jsp?20UF031039823>)

Gordon, Elsbeth K. 2015. *Walking St. Augustine: an illustrated guide and pocket history to America's oldest city.* (<http://uf.catalog.fcla.edu/permalink.jsp?20UF033324014>)

Manucy, Albert, *The Houses of St. Augustine, 1565-1821.* (1962) St. Augustine: The St. Augustine Historical Society, 1978. (<http://uf.catalog.fcla.edu/permalink.jsp?20HATHI005100214> (e-book); <http://uf.catalog.fcla.edu/permalink.jsp?20UF022605196>)

Manucy, Albert C. 1997. *Sixteenth-century St. Augustine: the people and their homes.* Gainesville: University Press of Florida. (<http://uf.catalog.fcla.edu/permalink.jsp?20FL020078055>)

Ortiz, Paul [interviewer], Deborah Hendrix [technical director], [Interviewees:] Robert Steinbach, Herschel E. Shepard, Michael Gannon, and Kathleen A. Deagan. 2013. *Robert Steinbach ; Herschel Shepard ; Michael Gannon ; Kathleen Deagan.* UF Samuel Proctor Oral History Program interviews (accessible in both audial and Word-searchable transcripts) of four key authorities on reconstructions and restorations of St. Augustine properties now managed by UF Historic St. Augustine. (<http://uf.catalog.fcla.edu/permalink.jsp?20UF031838126>) (<http://ufdc.ufl.edu/AA00014318/00001?search=steinbach>)

Chapter 267.1735, *Florida Statutes*, authorizing transfer of management responsibilities for the St. Augustine properties to UF.

([http://www.leg.state.fl.us/Statutes/index.cfm?App\\_mode=Display\\_Statute&Search\\_String=&URL=0200-0299/0267/Sections/0267.1735.html](http://www.leg.state.fl.us/Statutes/index.cfm?App_mode=Display_Statute&Search_String=&URL=0200-0299/0267/Sections/0267.1735.html))

Also, see <http://staugustine.ufl.edu/govHouse.html>

Chapter 267.1736, *Florida Statutes*, authorizing UF to form a Direct Support Organization (DSO) to assist in those responsibilities.

([http://www.leg.state.fl.us/Statutes/index.cfm?App\\_mode=Display\\_Statute&Search\\_String=&URL=0200-0299/0267/Sections/0267.1736.html](http://www.leg.state.fl.us/Statutes/index.cfm?App_mode=Display_Statute&Search_String=&URL=0200-0299/0267/Sections/0267.1736.html))

*Federal Historic Preservation Laws, The Official Compilation of U.S. Cultural Heritage Statues*, 2006 Edition. Cultural Resources, National Park Service, U.S. Department of the Interior, Washington, D.C. 2006. Also available on-line at [http://www.nps.gov/parkhistory/online\\_books/fhpl/contents.htm](http://www.nps.gov/parkhistory/online_books/fhpl/contents.htm)

Government House: Historic Structure Report, May 31, 2012 in the permanent UF online archive at <http://ufdc.ufl.edu/AA00009732/00001>

“Unearthing St. Augustine’s Colonial Heritage” digital collections catalog. Gainesville: University of Florida Libraries. [<http://ufdc.ufl.edu/usach>]

“Historic St. Augustine” digital collection. Gainesville: University of Florida Libraries, 2008. Last revised: March 2012. (3,666 titles; 21,227 page images) [Access: <http://ufdc.ufl.edu/hsa1>]

House Bill 774 (1959); Senate Bill 381 (1959); Chapter 59-521 *Laws of Florida*, pp. 1758-1762, establishing the St. Augustine Historic Preservation Commission.

University of Florida Historic St. Augustine website: <http://staugustine.ufl.edu/>

Florida Master Site File website: <http://dos.myflorida.com/historical/preservation/master-site-file/>  
(Contact [VBirdsong@dos.state.flus](mailto:VBirdsong@dos.state.flus) [850 245 6329] for password to access state inventory.)  
Example: Joanela House Florida Master Site File document: <http://ufdc.ufl.edu/UF00095525/00001>

“St. Augustine Plaza Historic District, Florida,” National Historic Landmark Documentation, Washington, DC: National Park Service, 1970, 3pp.

St. Augustine Historic District National Register nomination, 1986, 52 pages (text).  
<http://pdfhost.focus.nps.gov/docs/NHLS/Text/70000847.pdf>  
<http://pdfhost.focus.nps.gov/docs/NHLS/Photos/70000847.pdf>

St. Augustine National Register nomination, “St. Augustine Historic District (Additional Information),” includes Historic St. Augustine Preservation Board reconstructions and restorations as contributing resources, 441 pages, on file FL Department of State, Division of Historic Resources, FL Master Site File, 2014. This voluminous nomination incorporates widely ranging, valuable research documents.

Stevens, Henry, and Fred W. Lucas. *The New Laws of the Indies for the Good Treatment and Preservation of the Indians, Promulgated by the Emperor Charles the Fifth, 1542-1543; A Facsimile Reprint of the Original Spanish Edition, Together with a Literal Translation into the English Language; To Which is Prefixed an Historical Introduction.*. New York: AMS Press, 1971.  
<http://uf.catalog.fcla.edu/permalink.jsp?20UF020535991>

**EVALUATION AREAS AND GRADE CRITERIA**

Grades will be based on the following distribution of importance:

Participation in class discussions	20%
Attendance	30%
Individual Class Presentation	25%
Scholarly Research Paper*	25%
(No Final Exam)	

\*Individual Presentation and Final Scholarly Research Paper on a selected and approved topic. Maximum 30-minute PowerPoint Class Presentation and a Scholarly Research Paper relying upon primary sources (minimum 10 page, double-spaced 12 point, plus citations in Chicago Manual of Style format with annotated bibliography).

Prospectus due in class October 20.

Paper due by final Class meeting.

PowerPoint or poster presentations event at my home to invited subject matter experts, TBD.

**Passing Grades and Grade Points Effective Summer A 2009,**  
<http://www.registrar.ufl.edu/catalog/policies/regulationgrades.html>

<b>Letter Grade</b>	A	A-	B+	B	B-	C+	C	C-	D+	D	D-	E	WF	I	NG	S
<b>Grade Points</b>	4.0	3.67	3.33	3.0	2.67	2.33	2.0	1.67	1.33	1.0	.67	0	0	0	0	C

**UNIVERSITY OF FLORIDA HONOR CODE:**

<http://www.dso.ufl.edu/judicial/procedures/studenthonorcode.php>

Refer to the University policy regarding the use of copyrighted materials. If quoting directly, attribute to the source in scholarly standard form. Consult the graduate catalog <http://www.dso.ufl.edu/stg/> for further information.

**Accommodations for Students with Disabilities:** Students requesting classroom accommodation must first register with the Dean of Students Office. The Dean of Students Office will provide documentation to the student who provides this documentation to the Instructor when requesting accommodation.

## Tentative Schedule

Week 1. Overview of Course. Distribute and discuss syllabus details, authorities and backgrounds. Student introductions: including academic fields of study and professional experience. Summarize UFHSA role in St. Augustine; HSAPB background. Ppt underscoring bibliographic resources, such as current HHP project relative to student opportunities; Statute 267; CoQu website; HSR 2012; COSA planning ordinances based on NR districts; Law of the Indies; Wayfinding issue re FOY. Announce 450<sup>th</sup> celebration local and statewide website events. Assignment: refer to one of these resources for class presentation next meeting, (i.e. one of the *Federal Preservation Laws (FPL)*.) Identify relevance of your selection to your research interest/experience. Discuss September 8 options.

Week 2. Class assignment: presentations and discussion. Identify field trip scheduling opportunities and focus regarding state-owned historic properties managed by UF and discuss 450<sup>th</sup> celebration as it relates to historic preservation. Discuss of cultural resource management entities in St. Augustine. Discuss assignment: reporting back on evaluations of 450<sup>th</sup> celebration with regard to public interpretation, audience, preservation history and management.

Week 3. Guest lecturer: Tom Caswell. Discuss assignment: UFLIB “Historic St. Augustine” digital collection. <http://ufdc.ufl.edu/hsa1>] history of his National Endowment of the Humanities grants for digitization of the collection. Current grant project: “Revisioning the Colonial Quarter 2015” and Dr. Michael Kung technical direction. Discuss “Ancient Walled City” document and 1930s Carnegie research study. Assignment for next class: Research collection re individual research topics of interest for presentation.

Discuss Field Trip options: Herschel E. Shepard, FAIA, and other subject matter experts. Preparation for field trip: refer to Colonial Quarter website and UFLIB online 2012 Herschel Shepard exhibit: <http://exhibits.uflib.ufl.edu/shepard/> St Augustine Historical Society or Lightner Museum. Define roles in HSAPB reconstructions/restorations, 1961-1978, i.e. Gallegos. Pellicer deBurgo. De Mesa. Discuss NR nomination 2014 listing those reconstructions/restorations as NR District contributing resources

Week 4. Class assignment: presentations and discussion. Discuss assignment: prepare to discuss or present on creation and provisions of the National Historic Preservation Act of 1966 and Chapter 267.1735 and 267.1736 *Laws of Florida*. HSAPB Overview 1959-1997 and prelude. Prepare to research and present NHPA 1966 and Chapter 267.1735 &c. Restoration and reconstruction projects 1961-1978 Class assignment: presentations and discussion. Lecture: facets of cultural resource management in St. Augustine. Discuss and identify topics for individual student semester projects. Discuss assignment: considerations re aspects of historic preservation potential in potential research topics.

Week 5.

Prepare and present research questions with regard to sites for future field trip visitations, presentations and discussion. Lecture: 1986 Nomination, St. Augustine National Register Historic District, surveys prepared for the Historic St. Augustine Preservation Board: the process including successive surveys, organization and content; reviews at state and NPS levels;



documentation of significance at all Criteria (A, B, C, and D); CFR 60.1 five procedural authorities for NR listing. Discuss assignment: prepare to discuss or present on specific components of the nomination-- specifically tied to your professional experience and potential semester research topics. Refer to upcoming meetings of Florida Historical Commission and Florida National Register Review Board. Consider dates; review online agenda and nominations when posted.

Week 6. Class assignment: Guest Lecture: Dr. Fesenmaier, UF National Laboratory for Tourism & eCommerce, College of Health and Human Performance re “Revisioning Colonial Quarter 2015” Data Mining. Visual Thinking Strategies (VTS) status on project to date.

**Prospectus due next class**

Week 7. Class assignment: presentations and discussion. Guest lecture: Darcie MacMahon, Director of Exhibits, Florida Museum of Natural History, re “First Colony” Exhibit, design, fabrication and installation, grand opening October 2013. Preparation: research MacMahon, *Fort Mose* and materials available at FLMNH, UF selected websites, HealyKohler Design. Discuss assignment: prepare to discuss and compare specific interpretive programs in St. Augustine and elsewhere today. Include private and public, authentic and other.

**Prospectus due.**

Week 8: Class assignment: presentations and discussion. Linda B. Dixon, guest lecturer, re UF Facilities, Construction and Planning management of 38 state-owned historic properties, current and past grant-funded projects and Fall semester schedule of deliverables, and UF Historic St. Augustine, Inc. meeting dates. Refer to: University of Florida Department of Facilities, Planning and Construction website: <http://www.facilities.ufl.edu/staugustine/index.htm>  
Discuss assignment: prepare to discuss and compare specific interpretive programs in St. Augustine under the auspices of UF. Include funding sources and authorized purposes.

Week 9. Class assignment: presentations and discussion. Potential guest lecture, Dr. Gifford Waters, St Augustine materials within the collection and interpretive website re Dickinson Hall, Florida Museum of Natural History (FLMNH). Pre-assignment: research FLMNH & Gifford Waters. Discuss role and relevance of FLMNH collection to UF Historic St Augustine interpretive programming and other exhibits. Discuss assignment: identify specific residential and commercial leasing entities and compare roles in historic preservation context.

Week 10: Class assignment: presentations and discussion. Lecture: the role of Colonial Quarter, license agreement with UFHSA, Inc., requirements for authenticity, effect of program upon St. Augustine visitor experience and compatibility with “First Colony” exhibit; implications of 267.1735 267.1736 and .061 *Florida Statutes* and Direct Support Organization authorization in Florida law. Discuss assignment: Research and present on semester project.

Week 11. Class assignment: presentations and discussion. Guest lecture: CRM consultant regarding National Historic Landmark nomination process with regard to Dudley Farm, Fountain of Youth Archaeological Park (Menendez camp site). Research approach, criteria, significance and the process from primary source documentation through official designation by the U.S. Secretary of the Interior. Discuss assignment: Access nominations and present on NHLs such as

Dudley Farm Historic State Park (nomination in progress), Marjorie Kinnan Rawlings House and Farmyard, incorporating visitor surveys if available.

Week 12. Class assignment: presentations and discussion. Lecture: status of St. Johns County Visitor survey 2011-2014 and the design, benefits and requisites of surveys. Discuss assignment: Research visitor surveys in place, e.g. Castillo de San Marcos, Fort Mose, Alligator Farm, St. Augustine Lighthouse and Museum, Fountain of Youth, Colonial Quarter LLC.

Week 13. Class assignment: presentations and discussion. Prepare and plan presentations of semester projects to invited faculty and subject matter experts. Rehearse and refine.

Week 14: Traditional student semester project presentations at my home to invited subject matter experts.

### Recommended Readings & On-line Sources

Arnade, Charles. "The architecture of Spanish St. Augustine," *The Americas*, 18 (1961), 149-186.

Andrews, Evangeline Walker and Charles McLean Andrews, *Jonathan Dickinson's Journal or God's Protecting Providence. Being the Narrative of a Journey from Port Royal in Jamaica to Philadelphia between August 23, 1696 and April 1, 1697*. Stuart, Florida, printed for Florida Classics Library, published by arrangement with Yale University Press (1945 copyright), 1981.

*Born in Slavery*. Slave Narratives from the Federal Writers Project, Works Progress Administration (1930s). <http://memory.loc.gov/ammem/snhtml/>

Chapter 872, Florida Statutes. Florida's Unmarked Burial Law.  
<http://www.flsenate.gov/Laws/Statutes/2011/872.05>

Deagan, Kathleen and Darcie A. MacMahon, *Fort Mose: Colonial America's Black Fortress of Freedom*, University Press of Florida, 1994.

Florida Anthropological Society: <http://www.fasweb.org/>

Florida Museum of Natural History: <http://www.flmnh.ufl.edu/>  
Florida State Parks, Bureau of Natural and Cultural Resources:  
<http://www.dep.state.fl.us/Parks/bncr/default.htm>

Florida Trust for Historic Preservation: <http://www.floridatrust.org>

Friends of Florida State Parks. [www.friendsoffloridastateparks.com/](http://www.friendsoffloridastateparks.com/)



Goldstein, Holly Markovitz, St. Augustine's "Slave Market": A Visual History, Southern Spaces, September 28, 2012. <http://southernspaces.org/2012/st-augustines-slave-market-visual-history>

Graham, Thomas. "Henry M. Flagler's Hotel Ponce de Leon," *The Journal of Decorative and Propaganda Arts*, 23 (1998), 96-111.

Graham, Thomas. 2014. *Mr. Flagler's St. Augustine*.  
(<http://uf.catalog.fcla.edu/permalink.jsp?20UF032799177>)

Graham, Thomas. 1978. *The awakening of St. Augustine: the Anderson family and the oldest city, 1821-1924*. St. Augustine, FLA (271 Charlotte St., St. Augustine 32084): Saint Augustine Historical Society. (<http://uf.catalog.fcla.edu/permalink.jsp?20UF022786172>)

Tax Incentives for Preserving Historic Properties: <http://www.nps.gov/tps/tax-incentives.htm>

Hunt, Roy. "Property Rights and Wrongs: Historic Preservation and Florida's 1995 Private Property Rights Protection Act." *Fla. L. Rev.* 48 (1996): 709.

Hunt, E.L. Roy et al. Historic Preservation in Florida. Clearwater, FL: D&S Publishers, 1988.

Lyon, Eugene. 1976. *The enterprise of Florida: Pedro Menéndez de Avilés and the Spanish conquest of 1565-1568*. Gainesville: University Presses of Florida.  
<http://uf.catalog.fcla.edu/permalink.jsp?20UF021714047>

McLendon, Timothy and JoAnn Klein, Ed. *Economic Impacts of Historic Preservation in Florida*. Study by Center for Governmental Responsibility, University of Florida and Center for Urban Policy Research, Rutgers and funded by Florida Department of State, Division of Historical Resources, 2002. Revised 2010.  
[http://www.law.ufl.edu/cgr/pdf/technical\\_report\\_2010.pdf](http://www.law.ufl.edu/cgr/pdf/technical_report_2010.pdf)

McEwan, Bonnie G. Ed. *The Spanish Missions of La Florida*. University Press of Florida, 1993.

Morgan, William N. Pre Columbian Architecture in Eastern North America. Gainesville: University Press of Florida, 1999. ISBN 0-8130-1659-2

National Trust for Historic Preservation: <http://www.nationaltrust.org>  
Forum: <http://www.forum.nthp.org>

Nolan, David. *The houses of St. Augustine*. Pineapple Press, 1995.

Reeves, F. Blair. "The architecture of historic St. Augustine: A photographic essay" *The Florida Historical Quarterly*, 44 (1965), 94-97. [<http://www.jstor.org/stable/30147729>]

\_\_\_\_\_. *St. Augustine, Florida: Architecture of the old city*. Coral Gables, FL: Florida Association of the American Institute of Architects. 1965.

[<http://uf.catalog.fcla.edu/permalink.jsp?20UF024651486>]

Scarry, J.F. and Bonnie G. McEwan, "Domestic architecture in apalachee province: Apalachee and Spanish residential styles in the late prehistoric and early historic period southeast."

*American Antiquity*, 60 (1995) 482-495. [<http://www.jstor.org/stable/282261>]

Shepard, Herschel. "The Conservation and Preservation of Tabby: A Symposium on Historic Building Material in the Coastal Southeast. Georgia Department of Natural Resources, 1998.

Shepard, Herschel. UFLIB online 2012 exhibit: <http://exhibits.uflib.ufl.edu/shepard/>

Shepard, Herschel. UF Digital Collection Catalog, <http://ufdc.ufl.edu/shepard>

"The St. Augustine restoration plan," Florida Board of Parks and Historic Memorials. Special Advisory Committee. 1959, <http://staugustinegovernment.com/the-city/featured-stories-archive/documents/TheStAugustineRestorationPlan1959.pdf>

The Secretary of the Interior Standards for Rehabilitation:

<http://www.cr.nps.gov/tps/rhb/stand.htm>

United States Conference of Mayors. 1966. *With heritage so rich: a report*. New York, N.Y.:

Random House. <http://uf.catalog.fcla.edu/permalink.jsp?20UF021431861>