



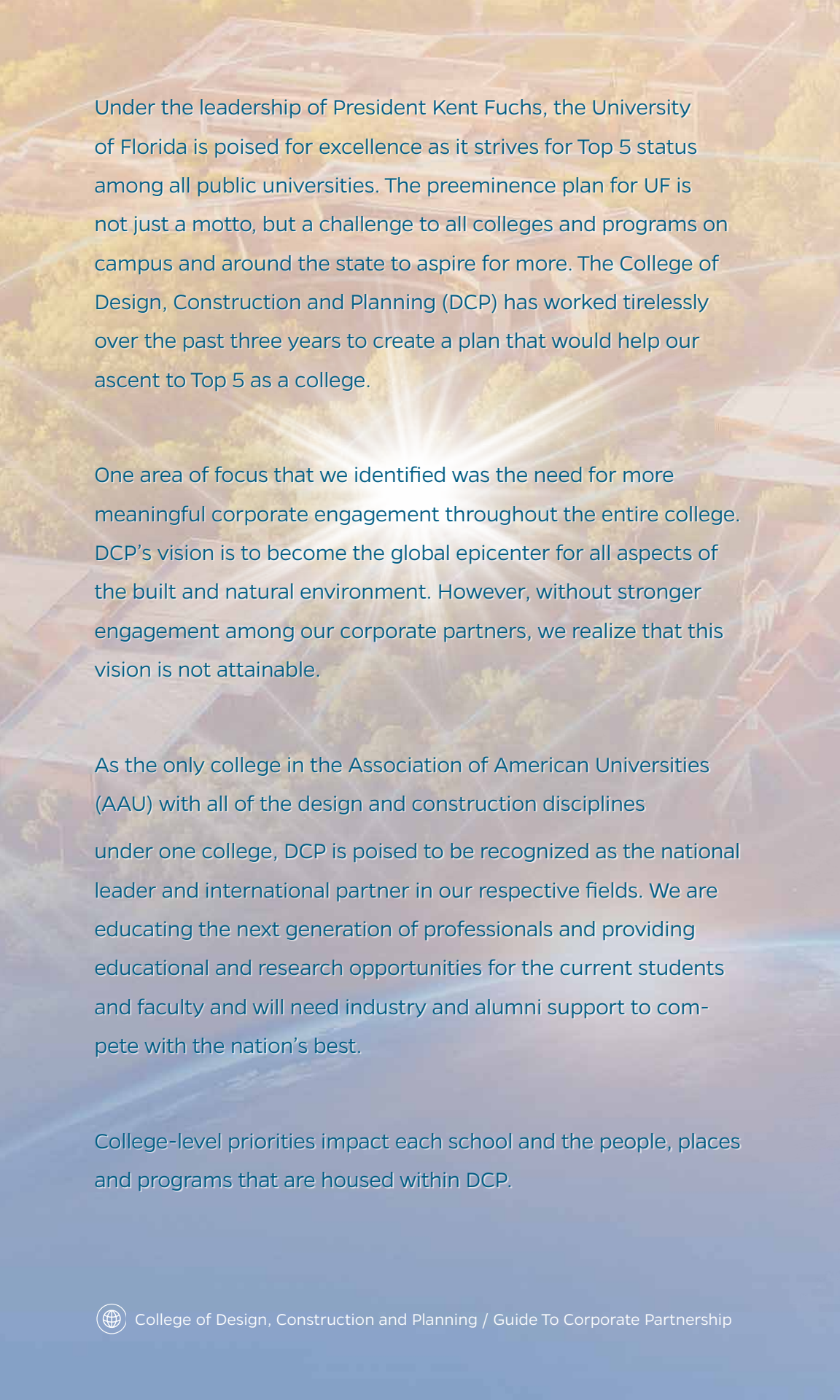
# College of Design, Construction and Planning

*“Shaping The World We Live In”*



## **CORPORATE PARTNERS**

*Your Guide to Becoming a Corporate Partner*



Under the leadership of President Kent Fuchs, the University of Florida is poised for excellence as it strives for Top 5 status among all public universities. The preeminence plan for UF is not just a motto, but a challenge to all colleges and programs on campus and around the state to aspire for more. The College of Design, Construction and Planning (DCP) has worked tirelessly over the past three years to create a plan that would help our ascent to Top 5 as a college.

One area of focus that we identified was the need for more meaningful corporate engagement throughout the entire college. DCP's vision is to become the global epicenter for all aspects of the built and natural environment. However, without stronger engagement among our corporate partners, we realize that this vision is not attainable.

As the only college in the Association of American Universities (AAU) with all of the design and construction disciplines under one college, DCP is poised to be recognized as the national leader and international partner in our respective fields. We are educating the next generation of professionals and providing educational and research opportunities for the current students and faculty and will need industry and alumni support to compete with the nation's best.

College-level priorities impact each school and the people, places and programs that are housed within DCP.



Since 1925, the College has produced over 14,000 graduates who have gone into the world and made their mark in the buildings we enter every day and the roads that we use to get there. Many never fully recognize the vision and process that it took to bring the building into a reality. Every day, we are surrounded by the trophies of our alumni.

Please consider “paying it forward” to the future of our industry. Your donation will directly impact the future of the design, construction and planning industry.

## HOW YOU CAN MAKE AN IMPACT?

In order to become THE leader, we need your financial support. Donations impact a student’s life and educational experience by providing tools necessary to be on the leading edge of technology, scholarship opportunities, creation of new programs, facility improvements and hiring preeminent faculty that will teach the next generation.





# CORPORATE PARTNERS

## Explanation of Benefits

**Corporate Partners Dinner** is a special invitation to dinner with the Dean of the College, select faculty, student leaders and other Corporate Partners. Evening to include college updates and faculty and/or student presentations.

## Recruitment Opportunities

- **Pre-Career Fair Recruitment Events** Corporate Partners are given the opportunity to host tabling events, info sessions and workshops.

- **Corporate Partners Reception** hosted by the Rinker School, is an opportunity for Corporate Partner representatives to network with DCP upperclassmen in advance of the Fall CM Career Fair.

- **DCP Industry Expo (CM + D&P Career Fair)** combines the Spring career fairs into a two-day event with other engagement opportunities for donors and alumni and is organized by the College.

- **Construction Management (CM) Career Fair** is held twice yearly (Fall & Spring) with approximately 90 companies and 300 students focusing on the construction industry and organized by the Rinker School.

- **Design & Planning (D&P) Career Fair** is held annually (Spring) and showcases design and planning disciplines with approximately 45 companies and 300 students.

**DCP Engagement Guide** has been created to provide a road map for those interested in becoming more involved with the college. The engagement guide is hosted on the DCP web site and Corporate Partners are showcased for their support of the college.

**DCP Perspective** is a monthly electronic publication to over 13,000 alumni and friends highlighting Corporate Partner support of the college.

**Orange & Blueprints Newsletter** is published bi-annually by the Rinker School and distributed to over 7,500 alumni and friends, again recognizing our Corporate Partners.

**Electronic Screens** strategically located throughout the college will dynamically recognize our Corporate Partners and thank them for their continued commitment to the college.



# SUMMARY OF BENEFITS

	Platinum \$250,000 over 5 years	Gold \$125,000 over 5 years	Silver \$50,000 over 5 years	Bronze \$25,000 over 5 years
Corporate Partner Dinner	✓	✓	✓	✓
Early recruitment opportunity	✓	✓	✓	✓
Career Fair Prep Day	✓	✓	✓	✓
CM Career Fairs (Fall & Spring)	FREE Unlimited reps	FREE Up to 6 reps Discounted to \$1,000	Discounted to \$1,000 Up to 3 reps	Discounted to \$1,500 Up to 2 reps
D&P Career Fair (Spring)	FREE Unlimited reps	FREE Up to 6 reps	FREE Up to 3 reps	FREE Up to 2 reps
DCP Engagement Program	✓	✓	✓	✓
Perspective & O&B publications	✓	✓	✓	✓
Electronic Screens In College	✓	✓	✓	✓



## PEOPLE

Retain and empower current world-class faculty through:

**Students:** increased enrollment, scholarships, job placement, mentoring, study abroad, etc.

**Faculty:** recruit/retain top quality, endowed chairs/ professorships, startup packages, seed grants, etc.

**Staff:** recruit/retain high quality, professional development, etc.

**Alumni & Friends:** proactive engagement, synergistic relationships, etc.

## PLACES

Improve existing facilities.

New DCP building for student collaboration.

Remodeling spaces in Architecture Building.

## PROGRAMS

**Undergraduate:** program enhancements and evolution, multidisciplinary education, world-class built environment professionals.

**Graduate:** innovation in existing programs, new programs such as Integrated Sustainable Development, Facilities Management and flexible delivery modes (e.g. online, CityLab).

**Research:** excellence in research vital to preeminence, high-risk high-reward projects, impactful work that addresses societal challenges.

**International:** global recognition, study abroad/student exchanges, faculty exchanges/joint research, etc.



College of Design,  
Construction & Planning

# Office of Development



**Seth Watts**

*Senior Director of Advancement*



**Maggie Drotos**

*Associate Director  
of Development*



# nt and Alumni Affairs



**Kim Stanley**

*Associate Director of Development  
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**Marsha Phillips**

*Development Assistant*





# College of Design, Construction and Planning

DCP ADVANCEMENT OFFICE

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